

## #2

**COMPLETE**

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**Q1**

Name

Jesseca Moran

**Q2**

Email Address

Email address

jessemoranmn@gmail.com

**Q3**

Address

Street address

500 East Grant Street #1202

City

Minneapolis

State

MN

Zip code

55404

**Q4**

Please describe your experience with nonprofit organizations and/ or boards. plus If applicable, include any previous experience volunteering with the DMNA

While I have not yet served formally on a nonprofit board, my experience as the owner of a downtown building has given me direct, hands-on involvement in supporting the vitality of our downtown community. I have used my building as a platform to provide exhibit opportunities for young and emerging artists, creating space for creative expression and community engagement. This work has allowed me to collaborate with local artists and community members, and to see firsthand the importance of fostering inclusive opportunities that enrich downtown life.

Through these efforts, I have gained insight into many of the same challenges and opportunities nonprofit organizations face — including community outreach, supporting diverse voices, and sustaining programming that benefits the public. While I do not have previous volunteer experience with the DMNA, I am eager to bring my perspective as a downtown property owner and advocate for the arts to the board, and to contribute actively to advancing DMNA's mission of strengthening and supporting our downtown neighborhood, specifically Downtown West.

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**Q5**

What motivates you to serve on the DMNA Board?

I am motivated to serve on the DMNA Board because of my deep, lifelong connection to Minneapolis and its downtown. I grew up in the Lowry Hill neighborhood and have vivid memories of coming downtown as a child — taking the city bus to ballet classes at MD Dance Theater, visiting the Medical Arts Building for appointments, and spending time with friends at the Skyway, World movie theaters, and Dayton's holiday shows. These experiences instilled in me a strong sense of how central downtown is to the identity and vitality of our city.

My particular passion is in supporting the arts. Both of my parents were Minneapolis artists who exhibited at the Walker, and while I am not an artist myself, I grew up immersed in the arts community. This gave me a lasting appreciation for the role that art plays in shaping culture, creating vibrancy, and connecting people.

In an effort to help bring vitality to the Downtown West, I invested in a building on Hennepin Avenue, which I have dedicated to creating opportunities for young and emerging artists to showcase their work. I felt strongly about contributing to downtown's recovery after COVID and the George Floyd incident, and wanted to play a role in bringing energy, creativity, and hope back to the heart of the city. Serving on the DMNA Board would allow me to build on this commitment — expanding my efforts beyond the arts to help strengthen downtown Minneapolis as a whole, and to contribute to a thriving, welcoming, and dynamic Downtown West community.

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**Q6**

Are you currently involved in any other community organizations or initiatives?

No, only within my own building complex, Grant Park Condominiums, I sit on a committee.

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**Q7**

Do you have experience with fundraising, event planning, or community outreach?

My experience is in planning for the different art exhibits, particularly the DID Art crawl/ Art Fest. I also have my own IT software company (located in Downtown Minneapolis) so that entails a lot of project planning.

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**Q8****Yes**

Are you available to attend monthly board and committee meetings and participate in occasional events throughout the year?

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**Q9**

Is there a particular issue or opportunity in the downtown neighborhoods that you're passionate about?

As mentioned above, my passion is to bring similar vitality to Downtown West as North Loop.

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