

DOWNTOWN MINNEAPOLIS NEIGHBORHOOD ASSOCIATION
DMNA Board of Directors Meeting Minutes
Monday, July 22, 2024, via Zoom

Zoom Recording

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I. Call to Order

President Dianne Walsh called the Board meeting to order at 5:30 p.m.

Other Board members in attendance were:

Steve Arnold
Jim Bishop
Dan Brophy
Kristen Hansen
Abby Larson, Treasurer
Isaac Risseeuw, Vice President

Executive Director Christie Rock Hantge was also present.

Board members Latonya Reeves and Carletta Sweet, Secretary, were absent from the meeting.

Zoom guests in attendance included:

Derrick Taylor, Hangman Events

II. Consideration of Agenda

Walsh presented the agenda. Hantge noted that there would not be a Ward 3 update.

Arnold moved and Brophy seconded a motion to approve the agenda as presented. Walsh called for discussion. The motion passed.

III. Consent Agenda

Bishop moved, and Larson seconded a motion to approve the consent agenda which included the board meeting minutes for May 20, 2024; board meeting minutes for June 27, 2024; F2024 Budget vs. Actual for the periods June 30, 2024; and the Neighborhood Coordinator / Finance Coordinator staff report for June (Invoice #114). The motion passed.

IV. Presentation regarding the Red Bull Showrun on September 14

Derrick Taylor introduced himself to the board. He is from Hangman Events and is working on the Red Bull Showrun that is scheduled to take place in downtown Minneapolis on September 14. He provided some background on his experience with event planning and implementation.

Taylor went on to provide an overview of the Red Bull Showrun. He stated that it is a free event that gives fans a chance to witness a Formula One car up close and personal in a demonstration of the car's speed and power on our city's streets. He explained that Red Bull Showrun is not a race, but it is an experience.

Taylor explained that the event will take place around The Commons and primarily on 4th Street. He also reviewed the hours of operation for the event and the safety and security plan. He stated that alcohol will not be served at The Commons.

For more information regarding the Red Bull Show run, please visit <https://www.redbull.com/us-en/events/red-bull-showrun-minneapolis>

FAQ at <https://www.redbull.com/us-en/events/red-bull-showrun-minneapolis/showrun-minneapolis-faq>

V. Committee Reports

A. Land Use Committee. In the absence of Committee Chair Laurie Rice, Executive Director reported on the following:

- Owamni by the Sioux Chef liquor license application.

Reeves moved and Larson seconded a motion to approve the letter of support for Owamni by the Sioux Chef liquor license application. Walsh called for further discussion. The motion passed unanimously.

If there are agenda items, the next LUC meeting is on August 4th, at 6:30 p.m. via Zoom.

B. Safety and Security. In the absence of Committee Chair Howard Cohen, Board Member Dan Brophy reported the following:

- Working on a fall event that will focus on juvenile crime.
- Continuing to evaluate FUSUS.

Chair Walsh commented on the poor TV coverage of the Safety and Security Summit. KARE 11 reported from a negative perspective as to reporting the positive information that Commissioner Barnette and Inspector Peterson shared. Brophy indicated that he would talk with Kent Erdahl before inviting him to future events about shifting the narrative to something more positive and focused on the work of the DMNA.

Next committee meeting is July 25th, at the Bridgewater Condos at 4:30 p.m.

C. Civic Engagement. Committee Chair Abby Larson reported on the following:

- DMNA-DID Service Saturday was June 29th. Volunteers assisted with the DID Tree Survey.
- DMNA Day at the Mill City Farmers Market was July 13th.
- Continuing to work on planning the 2024 National Night Out celebration.

Next committee meeting is TBD but will take place prior to National Night Out.

D. Historic Signage. Committee Chair Dianne Walsh reported on the following:

- Building owners have approved the signage designs.
- Signs will move into fabrication in August. The hope is to have them manufactured and installed by the end of August.
- Walsh will be forwarding the building narratives to Hantge for uploading to the website.

The next meeting of this committee is TBD.

VI. New / Old / Other business

- **2024 National Night Out Celebration on Tuesday, August 1, at The Commons.**
 - The event will run from 5 p.m. to 8 p.m. Band is Blue Water Kings Band. The caterer is Vittles Catering. There will also be kids' activities provided by Phancy.
 - Discussed layout of the activities within the park. Isaac Risseeuw has created a map. The map has been shared with vendors and the MPRB.
 - Event set up will start around Noon. Dan Brophy will oversee this. He has also been working with an electrician who will get the correct hook-up for the band.
 - Volunteer orientation on Thursday, August 1, at 6 p.m. via Zoom. Abby Larson and Brophy will facilitate. Still looking for help with serving food. Please volunteer and bring a friend if you are available.
 - Larson is picking up the Jonny Pops.
 - Dianne Walsh is picking up the water from Trader Joe's. Brophy has coordinated water pick-up from Whole Foods.
 - Walsh indicated that we have successfully raised a lot of money for this event but are still short of our goal. Keep contacting businesses for donations.

VII. Adjournment

There being no further business, the meeting adjourned at 6:55 p.m.

Signed this _____ day of _____, 2024.

Chair

Secretary