

CIVIC ENGAGEMENT COMMITTEE MEETING

Tuesday March 19, 2024, at 5:30 p.m. | Via Zoom Email: <u>info@thedmna.org</u> Website: <u>www.thedmna.org</u>

The mission of the DMNA is to promote the common good and general welfare of the residents, businesses, and employees of Downtown Minneapolis.

Join Zoom Meeting

https://us02web.zoom.us/j/84185579000?pwd=WUsrZlc4WG1ySGNCQ1Y2c3MvamkrUT09 Meeting ID: 841 8557 9000 Passcode: 445299

Agenda	
5:30 pm	Call Meeting to Order and Welcome by Abby Larson
5:35 pm	Approval of the Agenda
5:40 pm	Recap of 2024 Priorities/DMNA Strategic Planning Outcomes
5:50 pm	 National Night Out Discussion – Save the date, food and entertainment, outreach and engagement, marketing and promotions, partners, fundraising and sponsorships. Tuesday, August 6, from 5 p.m. to 8 p.m., at The Commons
6:05 pm	Outline of 2024 Events: Discuss marketing collateral i.e mailer
6:15 pm	Civic Engagement request for volunteers
6:20 pm	Update on Service Saturdays by Abby Larson
6:25 pm	New / Old / Other Business
6:30 pm	Adjourn Board Meeting