

# DMNA Board Meeting

February 26, 2024



# Who is Move Minneapolis?



OUR MISSION IS TO  
IMPROVE AIR QUALITY



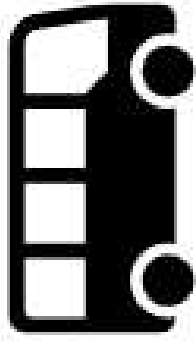
WE FOCUS ON  
COMMUTING



WE CONSULT WITH  
DOWNTOWN EMPLOYERS

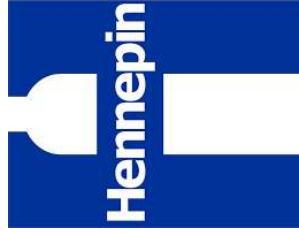
**move**  
MINNEAPOLIS

Our  
universe!  
So many  
modes, so  
little time



Bus/Microtransit	Express bus	Light Rail
Northstar Commuter Rail	Car-Share	Shared bikes & e-bikes
Bike Commuting	Scooters	Walking
Carpool/Vanpool	Uber/Lyft	Telework

# Our Many Partners...



# Partners

**move**  
MINNEAPOLIS  
TRANSPORTATION MANAGEMENT ORGANIZATION

*move*  
MINNESOTA



**T** Metro Transit

**COMMUTE**  
SOLUTIONS




## 2024 Strategic Priorities

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- Conduct locally-based outreach to commuters & residents
- Expand awareness of Move Mpls' mission & services amongst downtown employers
- Targeted pilot projects to explore how to best affect encourage behavior change amongst in-person only workers, hybrid workers and residents

# Residential Outreach

- Identify how we can best reach and support downtown residents
- Collaborate with property managers to improve amenities & resources
- Provide education and encouragement for residents who are already interested:
  - Neighborhood walking/biking audits
  - How to ride transit tours
  - Shared car, bike and scooter education
  - Secure bike parking consultations
  - Tabling at neighborhood events like National Night Out
  - Enrollment in the Residential Pass, an \$14/month unlimited option
  - Certification for the Transit Assistance Program, \$1 rides




# MOVE MPLS ADVISORY BOARD

This group is charged with:

- **Advising on the strategic direction** of Move Mpls
- **Attending & amplifying** Move Mpls events & programming
- **Championing** Move Mpls within your networks
- **Supporting** short-term projects & tasks





# MOVE MPLS

## ADVISORY BOARD MEMBERS

- **Drinal Foster**, SVP Technology Workforce Engagement, Wells Fargo
- **Megan Krohn**, VP of Member Services, Mpls Regional Chamber
- **Kathleen Mayell**, Transportation Planning Manager, City of Mpls
- **Laura Monn Ginsburg**, Co-founder & Principal, Apparatus
- **Ben Shardlow**, Director of Urban Design, Downtown Improvement District
- **Fabio Tenorio**, Executive Director, MN Latino Chamber
- **Grace Waltz**, VP of Public Policy, Mpls Regional Chamber
- **Irene Fernando**, Commissioner & Board Chair, Hennepin County



**Thank You!**



**moze**  
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