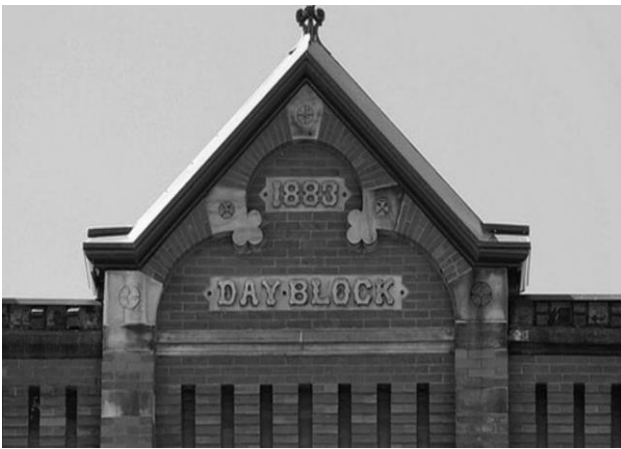


Day Block Building

1883, 2005

The Day Block Building, built in 1883, was named for Leonard Day, a local flour milling and lumber entrepreneur. Day owned the entire city block, and following the standard of the times, the first building on the block was named after its owner. The building was designed in the Queen Anne Revival style. The exact reason Leonard Day built the Day Block building is unknown. He was an entrepreneur, and it was thought he had some plan for it before his untimely death during the year of its construction.



Day Block Brewing

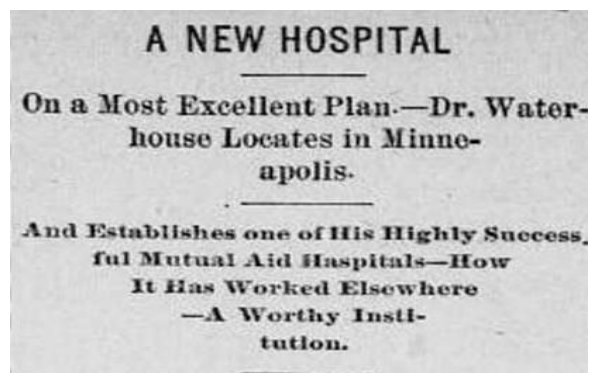
injuries and illnesses of mill workers who resided in the neighborhood. Mill workers were able to receive care through a \$10/year health care plan.

Beginning in 1887, Peter O. Melby used the ground floor and basement for his furniture making and undertaking services. Melby was in business for more than thirty years.



Day was born in 1811 in Leeds, Maine. He began his foray into Minneapolis when he built a sawmill on the east side of St. Anthony Falls.

Between 1884 and 1885, the upper two floors of the Day Block building were used as a hospital. The Michigan and Wisconsin Hospital Company specialized in treating



Day Block Brewing

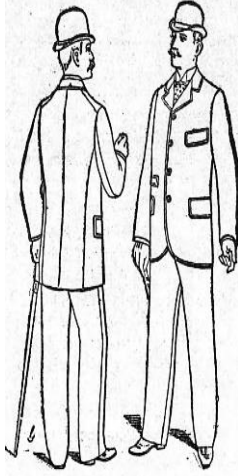


Day Block Brewing

Melby was born in Norway in 1857 where he learned the furniture-making trade. At twenty-three, he left Norway, first going to Ohio where he worked for General George Sherman. In 1881, Melby arrived in Minnesota where he clerked, learned the undertaking business, and furthered his knowledge of furniture making. In 1887, he struck out on his own and started his business in the Day Block Building. Melby continued with his business at Day Block until his death in 1921.

Newspaper advertisements show that Union Clothing also occupied the building during that time. During the first years of Union Clothing's business, advertisements were in the Norwegian

UNION CLOTHING CO.,
 1101 Wash. Ave. S.,
 Minneapolis, - Minn.



Tillhandahåller ett välsorterat lager af nutidens finaste mans- och goss kläder såsom säck-, frack- och Prince Albert kostymer samt ett stort urval af höst- och vinter-öfverrockar.

Vi kunna tillförsäkra våra kunder välpassande och väl gjorda kläder. Alla nödiga ändringar verkställes punktligt och omsorgsfullt af i vår affär anställda skräddare.

Vi garantera våra varor; och våra priser kunna icke underbjudas af någon.

Ångvatsbiljetter säljas efter lägsta kurs.

Gören oss ett besök.

Skaffaran August 31, 1892

language and appeared in the local Norwegian-language newspaper, *Skaffaran*. Subsequently the advertisements were in English and appeared in the *Minneapolis Star Tribune*.

The Norwegian connection is consistent with Melby's location in the same building. The Union Clothing continued to operate in the building for forty years until its business closed in 1927.

FINAL SLASH!
Of Union Clothing Co. Stock

Retiring after 40 years of honest selling of Men's Clothing, Furnishings and Shoes. All stock has been marked down so that a quick disposal can be made. Save 1/2 or more on your spring and summer needs.

GOOD Canvas Gloves 8c Pair	GOOD MEN'S SOX Black or brown 3 Pairs 20c	GOOD Athletic Underwear Full size 39c
Very fine combed yarn UNION SUITS. Medium or light weight. Long or short sleeve. Regular \$1.50 value. Retiring Price..... 95c	Blue chambray WORK SHIRTS triple attached - 2 pockets. The value. Retiring Price..... 49c	One lot of MEN'S SUITS, fine for work. Retiring Price..... \$9.45
One lot of light weight and ATHLETIC UNION SUITS \$1 value. Retiring Price..... 69c	One lot of men's extra large cut Work shirts - Exceptional value. Retiring Price..... 75c	One lot of very FINE SUITS in light or dark shades, beautiful tailoring, at big savings. Retiring Price..... \$19.45
One lot of worsted UNION SUITS. \$2.50 value. Retiring Price..... \$1.65	One lot of MEN'S COLLAR ATTACHED or Banded DRESS SHIRTS. A real value at Retiring Price..... 79c	OVERCOATS at Big Savings \$10.45 to \$16.45 PALM BEACH and MOHAIR SUITS \$5.45 \$9.45
One lot of MEN'S FINE HATS - Black and brown colors extra values. Retiring Price..... \$1.45	One lot of very fine DRESS SHIRTS. Collar attached or handed, plain or fancy colors. Retiring Price..... \$1.29	UNION MADE OVERALLS - Big and roomy for work. Retiring Price 95c
Men's Good WORK PANTS at big savings \$1.45 \$1.69	One lot of MEN'S COATS and VESTS. Sizes 35, 36, and 37. Retiring Price..... \$4.45	SHOES and OXFORDS at remarkable savings. \$1.95 \$3.45

UNION CLOTHING CO.
 1101 Wash. Ave. So. Eckberg, Peterson & Johnson Geneva 2978

Star Tribune April 8, 1927

A. L. SKOOG,
The Northwestern Music Printer.
 PUBLISHER OF
 "GITTIT," a Monthly Swedish Song Magazine.
 1101 Washington Ave. S., MINNEAPOLIS, MINN.
 ELECTROTYPES FURNISHED FOR MUSIC BOOKS.

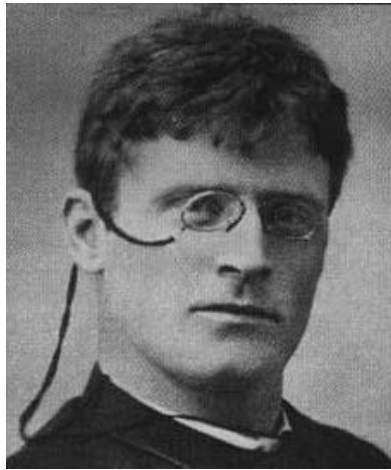


Day Block Brewing

Andrew Skoog, a leader of the local Swedish Tabernacle Choir, maintained a music store in the Day Block building between 1892-1893. He was known as a talented

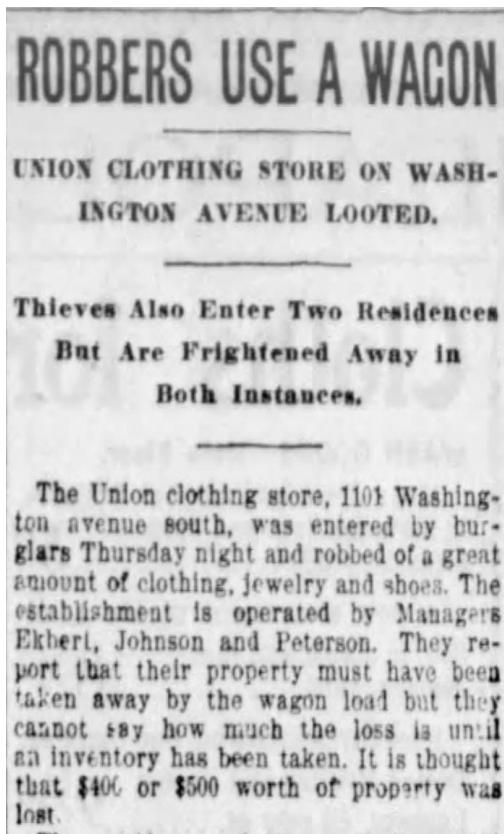
composer and hymn writer who wrote for local churches.

During Melby's tenure in the building, Knute Hamsun, winner of the 1920 Nobel Prize in Literature, spent time in the store observing Americans and their customs and collecting material for a book he later published in Norway. Knute Hamsun spent several years in the United States, traveling and working at various jobs. His impressions were published in 1889 under the title *Fra det modern Amerikas Aandsliv*. The book is still available.



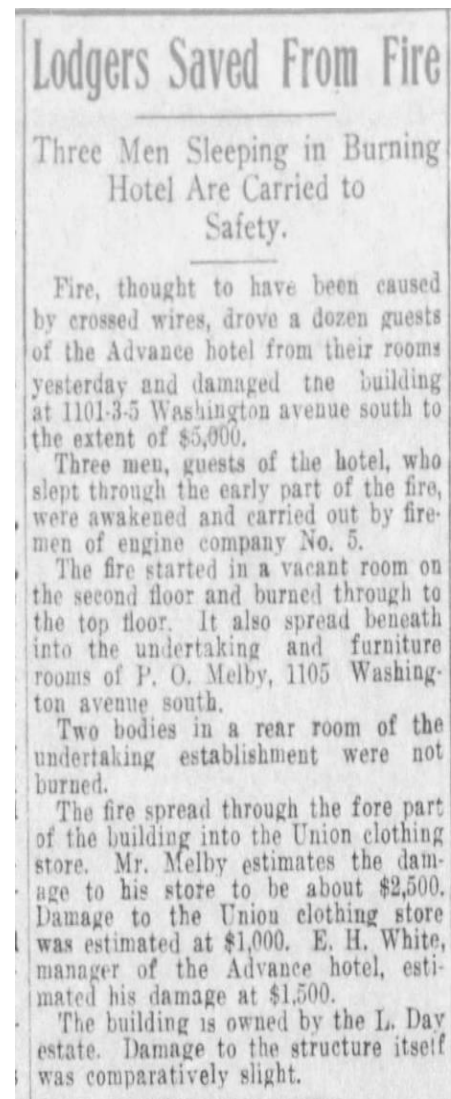
Knute Hamsun

In 1912, fire started in the building damaging the various businesses including Melby's, Union Clothing, and Advance Hotel. Advance Hotel advertised itself as a rooming house for "honest hardworking men" where "vice and rowdyism are not tolerated."



Minneapolis Star July 26, 1919

The *Star Tribune* reported that Day Block was the site of a robbery on July 26, 1919, when burglars used a wagon to steal clothing, jewelry, and shoes from Union Clothing. The owners reported a loss of between \$400 and \$500 in inventory.



Star Tribune July 13, 1919

Frank's Plumbing occupied the building for six decades. Maurice Frank opened "Frank's Plumbing" in 1946. Frank's advertised frequently in the *Minneapolis Tribune* and the *Minneapolis Star* until the early 1970s. The store initially sold new appliances, but subsequently specialized in hard to find antique and discontinued plumbing parts. During its latter years, Frank's advertised by word of mouth. Frank's advertised its moving and closure sale in the *Star Tribune's* edition of July 5, 2002.



Star Tribune, August 7, 1955



Minnesota Historical Society



Day Block Brewing

In August of 1949, Oken Brothers purchased the building.

Oken Brothers was a local wholesale produce and grocery supply store serving nearby residents and mill workers. The business occupied the lower floor, while the second and third floors were used as a boarding house with rooms available for rent by the week.

BUILDING PURCHASED—Purchase of the Minneapolis Show Case & Fixture Co. building, 1011 Washington avenue S., by Oken Brothers, Inc., wholesale grocers, for \$40,000 was announced. The building has three floors and a basement and offers 32,000 square feet of floor space. A. D. Strong & Associates represented the seller, Nickels & Smith Co. represented the buyer.

Minneapolis Star, August 9, 1949

According to the *Minneapolis Star*, Minneapolis Show Case and Fixture Company also occupied the building in 1949.

In April 2005, Jeff Hahn purchased and began restoring the Day Block Building, keeping its historic character.



Day Block Brewing

The following year, the third floor became home to Internet Exposure, Hahn's web application development and internet marketing firm.

In 2009, Day Block Event Center opened on the second floor. In 2014, Day Block Brewing, a local brewpub, opened on the ground floor.



Day Block Brewing