

## FW: Repriced sidewalk graphics

From: dwalsh2009@comcast.net

Sent: Mon, Jul 12, 2021 at 10:15 am

To: 'Randy Manthey', christie@thedmna.org

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Randy and Christie,

We have a second estimate resulting in a cost reduction by using a different substrate.

We could get by at 500 for a cost of \$2,600.

Dianne

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**From:** Daniel Jacobson <danj@pixelwerx.net>

**Sent:** Monday, July 12, 2021 9:45 AM

**To:** Dianne Walsh <dwalsh2009@comcast.net>

**Subject:** Repriced sidewalk graphics

Diane,

See below estimate for sidewalk graphics using Alumigraphics Grip substrate. I have copied and pasted the previous estimate using the 3M substrate to this email for your comparison. As you can see using the Alumigraphics Grip substrate cuts your costs by more than 1/2 at the 500 qty.

Please let me know if you have any questions.

### **Sidewalk graphics USING ALUMIGRAPHICS GRIP**

Print: 4/0

Substrate: **Alumigraphics Grip**

Size: 6" diameter or 6" square (same price for both shapes)

Creatives: 1

**Qty and Cost:**

500 qty: \$ 5.20/each x 500 qty. = \$ 2,600.00

1000 qty: \$ 4.90/each x 1000 qty. = \$ 4,900.00

### **Sidewalk graphics USING 3M SIDEWALK VINYL**

Print: 4/0

Substrate: **3M IJ3662 with 3647 anti-skid overlamine finish**

Size: 6" diameter or 6" square (same price for both shapes)

Creatives: 1

**Qty and Cost:**

500 qty: \$ 10.92/each x 500 qty. = \$ 5460.00

1000 qty: \$ 6.25/each x 1000 qty. = \$ 6250.00

Thank you.

**Daniel Jacobson**

**Sales Executive**

**Pixelwerx**

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