

## City Center Signage - Notice of Variance Applications

From: Thomas Rehwaldt <Thomas.Rehwaldt@RyanCompanies.com>

Sent: Fri, Oct 25, 2019 at 3:36 pm

To: christie@thedmna.org

Cc: Jim Durda, Yungner, Jesse, Chad Lockwood

[image002.png](#) (4.4 KB)    [2019 10 25 - City Center Signage Timeline.pdf](#) (1.1 MB)

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Ms. Rock Hantge,

This email is to inform you about the signage variances we are applying for at the City Center building (600 Nicollet Mall), specifically at the southeast corner of the block which abuts Nicollet Mall and 7<sup>th</sup> Street South. This corner façade of the building is currently being renovated, part of which includes the addition of signage for the street facing and internal retail tenants. In order to provide adequate visibility and set up our tenants for success, we are applying for the following variances related to signage:

- Increasing the maximum distance a projecting sign can extend outward from the building
- Increasing the maximum area of projecting signs
- Allowing internally lit projecting signs
- Increasing the maximum height of signs above grade

Attached is an exhibit showing the history of signage at the Nicollet Mall and 7<sup>th</sup> Street corner of City Center, including our proposed design. I will be out of the country on vacation until 11/7, but please copy Jim Durda (General Manager of City Center), Jesse Yungner (Experiential Graphic Designer) and Chad Lockwood (Civil Engineer) when you send out the agenda for the 11/5 DMNA meeting, as they will most likely be the group presenting. Also, please feel free to reach out to Chad Lockwood (612-492-4204) if you have any questions.

Respectfully,

**Thomas Rehwaldt, PE**

Civil Engineer

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