



**DOWNTOWN
MINNEAPOLIS
NEIGHBORHOOD
ASSOCIATION**

November 14, 2019

Chris Vrchota
City of Minneapolis CPED
250 South 4th Street, Room 300
Minneapolis, MN 55415

RE: City Center sign variance application – 600 Nicollet Mall

Dear Chris:

I am writing to you on behalf of the Downtown Minneapolis Neighborhood Association regarding the sign variance applications for the City Center property located at 600 Nicollet Mall. Representatives from City Center, Ryan Companies and DLR Group presented the project and the variance applications to the DMNA Land Use Committee on November 5.

The presenters explained that the City Center property is undergoing a renovation project at the corner of Nicollet Mall and 7th Street with the goal being to bring new life and new tenants to the building. The renovation project includes the installation of new signage for street facing and internal tenants in order to increase visibility and awareness of the new businesses. The presenters reviewed the designs for the new signage and provided an overview on the following variance applications:

- Variance to increase the maximum distance a projecting sign can extend outward from the building
- Variance to increase the maximum area of projecting signs
- Variance to allow internally lit projecting signs
- Variance to review the maximum height of signs above grade

After some questions and discussion, the Land Use Committee recommended providing a letter of support for this project and the associated sign variance applications. If you have any questions about this letter, please feel free to contact me at christie@thedmna.org or by phone at 320-583-4573.

Sincerely,

Christie Rock Hantge
DMNA Neighborhood Coordinator

CC: Council Member Steve Fletcher
Joe Tamburino, DMNA Board Chair
Kevin Frazell, DMNA Land Use Committee Chair
Thomas Rehwaldt, Ryan Companies
Chad Lockwood, Ryan Companies

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