



**DOWNTOWN
MINNEAPOLIS
NEIGHBORHOOD
ASSOCIATION**

DOWNTOWN MINNEAPOLIS NEIGHBORHOOD ASSOCIATION

2018 OUTREACH AND ENGAGEMENT SURVEY RESULTS

WHO RESPONDED TO THE SURVEY?

- ▶ We had over 260 respondents
- ▶ This represents more than 40 apartment buildings and condominiums in Downtown Minneapolis.
- ▶ 94% of the Respondents live downtown.
 - ▶ 22.5% Rent
 - ▶ 71.3% Own
- ▶ Building management—with limited exception--
First Service.



TOP THREE REASONS FOR LIVING DOWNTOWN

- ▶ Convenience
- ▶ Housing
- ▶ Close to work

89% of Residents are committed to living downtown long term.



HOW DOES DOWNTOWN RATE AS A PLACE TO LIVE?

- ▶ 47% Excellent
- ▶ 44% Good
- ▶ 7% Average



WHAT WOULD MAKE LIVING DOWNTOWN BETTER (Top 3 Answers)

- ▶ Increased safety
- ▶ Better traffic flow
- ▶ Lower property taxes



THE DMNA HAS MONIES TO IMPROVE DOWNTOWN: HOW SHOULD THEY BE SPENT?

Top 3 First Choices:

- ▶ Community Safety
- ▶ Assisting the Homeless
- ▶ Parks and Green Space

Most Votes Overall:

- ▶ Community Safety
- ▶ Green Space
- ▶ Parks



WHAT IS THE GREATEST IMPACT THE DMNA COULD HAVE ON DOWNTOWN?

- ▶ Serve as a liaison with the City/land use oversight/advocacy for residents in dealing with city issues: 47
- ▶ Promote safety of residents (includes street, sidewalk, and crosswalk issues as well as crime related issues): 41
- ▶ Ensure green space/public realm/livability for residents: 21
- ▶ Address traffic flow/control issues: 12
- ▶ Promote downtown businesses to increase livability for residents: 12
- ▶ Ensure housing for all regardless of income, race, age, etc.: 11
- ▶ Promote neighborhood identity: 8
- ▶ Embrace all residents: 6
- ▶ Monitor taxes to allow residents to remain downtown and others to move downtown: 3
- ▶ Address dog related issues including pet relief and clean parks: 2
- ▶ Seek noise reduction including deliberate motorcycle noise: 1

