



**DOWNTOWN
MINNEAPOLIS
NEIGHBORHOOD
ASSOCIATION**

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March 8, 2018

Hilary Dvorak, Principal City Planner
City of Minneapolis CPED
250 South 4th Street, Room 300
Minneapolis, MN 55415

Re: Sherman Associates – Washington & Chicago – East End Apartments

Dear Hilary:

I am writing to you on behalf of the Downtown Minneapolis Neighborhood Association regarding a land use application submitted by Sherman Associates for the East End Apartments located at 240 Chicago Avenue South.

Shane LaFave from Sherman Associates presented the request to amend the existing PUD to allow for a variance on sign height requirements to the DMNA Land Use Committee on March 6. LaFave explained that the purpose of the variance request is to increase the maximum height of the apartment signage from 28 feet to 64 feet to eliminate the potential for sign clutter with the retail tenants on the first floor.

After some questions and discussion, the committee recommended approval of the amendment to the PUD to allow for a variance on the maximum sign height requirements. If you have any questions regarding this letter, please feel free to contact me at christie@thedmna.org, or 320-583-4573.

Kind regards,

Christie Rock Hantge
DMNA Neighborhood Coordinator

CC: Shane LaFave, Sherman Associates
Council Member Steve Fletcher
Joe Tamburino, DMNA Board Chair
Kevin Frazell, DMNA Land Use Committee Chair