

DMNA
Downtown Minneapolis Neighborhood Association
Community Engagement Plan
Submitted for consideration
January 16, 2018

Vision/Purpose

In order to prioritize the needs of residents living within Downtown East and Downtown West, the DMNA seeks, through a series of strategic initiatives, to solicit feedback from those residents.

Through community outreach, it is anticipated that the DMNA will have a better understanding of community needs and will be better able to allocate its resources.

This Community Engagement Plan is submitted to the entire DMNA board as an initiative to seek input from as many citizens in the community as possible. The Community Engagement Committee has agreed to take the lead but will need the remaining board members to get involve in one or more of the strategic initiatives.

Community Engagement Plan for 2018/2019

Strategic Initiatives.

Persons Responsible

Timeline

1. **Develop and Implement a Survey.**

Dianne Walsh

Create Survey

Secure ownership from entire Board

Develop Implementation Strategies

DMNA Website, Mill City Times, Community Events

Tabulate and Distribute Results

Prioritize and Publish Results

Determine how to allocate resources to funding opportunities that might resulting from these surveys.

2. **Conduct Building Forums.**

Kevin Frazell

Develop Presentation Materials regarding the DMNA

Develop format for the forums

Identify a minimum of four (4) residential buildings for forums

Arrange with building managers

Create and post flyers

Order food and beverages

Record findings

Determine the best way to report back to the groups to assure the residents that they had been heard.

Determine how to allocate resources to funding opportunities resulting from these focus groups.

3. **Arrange and Conduct Three Community Policy-Based Forums.**

Joe Tamburino and Board

Hold forums based on feedback from survey and other engagements

Possible examples: Taxes, Affordable Housing, Safety

Encourage the community to identify specific needs

Determine how to allocate resources to funding opportunities that might result out of these forums.

4. **Conduct a Meeting Composed of Representatives from all Condos and Apartments within Downtown East and Downtown West.**

Pam McCrea

Prepare a list of residential buildings and contacts

Determine which building representatives will be invited (possibly board president and an additional representative)

Author a letter of introduction outlining the purpose of the meeting

Host a meeting where building representatives voice their concerns and needs

Determine how to allocate resources to fund opportunities that might result from this meeting

Determine whether the DMNA should establish a permanent subgroup of representatives from condos and apartments