



**DOWNTOWN
MINNEAPOLIS
NEIGHBORHOOD
ASSOCIATION**

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November 20, 2017

Ms. Michele Harvet
City of Minneapolis Department of Licenses and Consumer Services
350 South 5th Street – Room 1C
Minneapolis, MN 55415–1316

RE: Super Bowl Live – 700 Nicollet Mall (former Macy's location)

Dear Michele:

I am writing to you on behalf of the Downtown Minneapolis Neighborhood Association regarding the Super Bowl Live's On-Sale liquor, with Sunday Sales, Class A entertainment license application. Laura Boyd from Alcohol Compliance Services and Jeffrey Darvell from Best Beverage Catering presented the applications to the DMNA Land Use Committee on November 8.

Laura Boyd stated that Best Beverage Catering will provide food and beverage service for the Super Bowl LIVE event. She explained the purpose of the application is to obtain an On-Sale Liquor, Class A license, as a new proprietor/beverage alcohol licensee. She noted that this location previous held an On-Sale Liquor with Sunday Sales, Class A license from at least 1992 to 2017 for Marshall Field's and then Macy's.

Boyd then introduced Jeffrey Darvell from Best Beverage Catering. He provided some background information on himself and his company. He described how the NFL will use the former Macy's space, as well as Nicollet Mall over the course of the 10-day Super Bowl 52 event.

After some questions and discussion, the committee recommended approval of the NFL Live's On-Sale liquor, with Sunday Sales, Class A entertainment license application. If you have any questions regarding this letter, please feel free to contact me at christie@thedmna.org or by phone at 320-583-4573.

Sincerely,

Christie Rock Hantge
DMNA Neighborhood Coordinator

CC: Council Member Lisa Goodman
Joe Tamburino, DMNA Board Chair
Laura Boyd, Alcohol Compliance Services