

# MISSISSIPPI

MINNEAPOLIS

*Minute*

RIVERFRONT

FILM FESTIVAL

PREMIERING AT:

**Minneapolis Riverfront Summit  
October 20, 2014  
Mill City Museum**

## ONE RIVER, ONE MINUTE, YOUR VISION

Sitting within blocks of thousands of Minneapolis downtown workers, residents, and visitors is one of the greatest natural wonders in the world, a national park, the Mississippi River. The trouble is, too many people don't realize it's there.

While revitalization efforts have reclaimed portions of the Minneapolis riverfront, much of it is still inaccessible and in places virtually invisible.

The Minneapolis Riverfront Partnership seeks to make the invisible visible at our annual Riverfront Summit on October 20, 2014 via the engaging medium of video.

We invite you to create a vision that tugs at heartstrings or makes people laugh, that showcases an appreciation for--or the future potential of--the urban riverfront in Minneapolis. Most important, we want the film to inform, energize, and inspire our citizenry to action – all in 60 seconds! Open to everyone!

### WHAT

One Minute-long visual essay on the Mississippi in Minneapolis

### WHERE

The river has been divided into four categories:  
River Gorge: Ford Dam to Washington Ave Bridge  
Downtown Riverfront: Washington Ave Bridge to Plymouth Bridge  
River North: Plymouth Bridge to Lowry Bridge  
Upper Harbor: Lowry Bridge to City Border

### WHY

To inform, energize, and inspire our citizenry on how it can enliven our city. Films will be judged by a panel of experts and awards will be announced on Monday, October 20 at the Minneapolis Riverfront Summit.

### CRITERIA

Originality applauded. Pretend this will be shown to your grandparents in their living room.

### WHEN

Submissions due September 4, 2014 at 5 p.m.  
Juried by September 20, 2014  
Projected on October 20 at 6:30 p.m.

### HOW TO SUBMIT:

Visit [www.mississippiminute.org](http://www.mississippiminute.org)  
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All entries must be received by end of day, 9/4/14.

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