

## DOWNTOWN MINNEAPOLIS NEIGHBORHOOD ASSOCIATION

### Minutes from the Board Meeting on Tuesday, July 12, 2011 Hennepin County Central Library 300 Nicollet Mall Room N-202, Minneapolis, MN

#### I. Call to Order and Introductions

Board Chair Gerry Ewald called the board meeting to order at 6:02 p.m.

Other board members who attended were:

Andy Hauer, Land Use Committee Chair  
Paula Klimek, Treasurer  
George Rosenquist, Crime and Safety Liaison  
Carletta Sweet, Vice Chair  
Jesse Winkler

Absent board members were:

Andrea Christenson  
Wally Swan

Guests in attendance included:

Laura Boyd, Alcohol Compliance Services  
Brenda Langston, Mill City Farmers Market

DMNA staff member Christie Rock was also present.

#### II. Land Use Committee Report

Due to a lack of quorum, Land Use Chair Andy Hauer proceeded with the following land use report:

- ***Rosa Mexicano (formerly TGI Friday space at City Center).*** Consideration of Class E liquor license application and patio space. Laura Boyd from Alcohol Compliance Services gave a brief presentation on Rosa Mexicano, a fast growing chain of upscale Mexican restaurants concentrated mostly on the East Coast. The Minneapolis location will be its first in the Midwest and its 12th overall following the opening of its South Beach and Los Angeles locations. It will accommodate 215 in-door dining seats plus 120 patio dining seats designed by Seed Design of New York and Shea Inc. of Minneapolis. Boyd provided a copy of the menu and presented architectural renderings of the interior and exterior of the restaurant. The design of the Minneapolis location will mirror that of the one in New York. For more information about Rosa Mexicano visit <http://www.rosamexicano.com/>

*Upon obtaining a quorum later in the meeting, Hauer moved and Winkler seconded a motion to support a Class E liquor license and patio space for the Rosa Mexicano. Ewald called for discussion. The motion passed.*

### **III. Neighborhood and Community Engagement Commission (NCEC) Update**

- ***Continued discussion regarding possible festivals and events to support in 2011.***  
The board narrowed its list to two potential festivals and/or events to support in 2011: the Mill City Farmers Market, and National Night Out.
  - ***Mill City Farmers Market (in Downtown East at 704 South 2nd Street).*** Brenda Langton, owner of Spoon River restaurant and co-founder of the Mill City Farmers Market, gave a brief history of the MCFM, its mission, the growers and vendors involved, its outreach programs, and explained the need for most farmers markets in general and the MCFM in particular to raise funds. Langton also mentioned that the MCFM could potentially be expanding next year to the sidewalk space in front of the American Academy of Neurology headquarters on Chicago Avenue when it is completed. Thereafter Langton discussed ways in which the DMNA could help support and sponsor its activities, e.g., the weekly musical performances, culinary demonstrations, food samplings, animal visits for children, and new lighting for the market.

*Upon obtaining a quorum later in the meeting, Hauer moved and Sweet seconded a motion to contribute \$2,500 to the Mill City Farmers Market for sponsorship of the weekly musical performances remaining in 2011. Ewald called for discussion. The motion passed.*

Rock will work with MCFM to outline a partnership / sponsorship agreement specifying whether the DMNA or the MCFM creates and pays for the signage for the musical performances. It will also denote other ways in which the DMNA will be able to promote its annual meeting, i.e., on MCFM's website and via email blasts. Visit <http://www.millcityfarmersmarket.org> for more information.

### **IV. Consideration of the Agenda**

*Upon obtaining a quorum, Hauer moved and Sweet seconded a motion to approve the July agenda as amended by removing consideration of the June 14, 2011 minutes and by removing consideration of the staff report. Ewald called for discussion. The motion passed.*

### **V. Consideration of July 2011 Financial Report**

Rock presented the July 2011 Financial Report. Hauer raised a question regarding the amount of \$1,132.50 listed in the column under Food and Refreshments. Rock indicated that this amount is actually her wages for the month and advised she will move it to the Professional Services line item then email the revised version to the board for their reference.

*Hauer moved and Sweet seconded a motion to receive and file the July 2011 financial report as amended. Ewald called for discussion. The motion passed.*

## **VI. NCEC Update *continued***

- ***National Night Out.*** Rock indicated that she had contacted the North Loop Neighborhood Association three times regarding the NNO event at the Federal Reserve Bank to no avail. And since she has received no response as of tonight's meeting, nor has Andy received the documentation he requested of Sue Jahn, the board chose to take no action regarding supporting the 2011 North Loop NNO event.
- ***Minnesota Black Music Awards.*** Rosenquist requested the board consider contributing \$500 to the Downtown Council for an event to support North Minneapolis residents in the aftermath of the May 2011 tornado (reference his email of July 10, 2011). Since it was determined that the contribution would go toward purchasing 200 tickets for residents to attend the MBMA and not toward activities as defined under the CPP guidelines nor even for clean up costs or other needed services, the board chose to take no action on this request. Meanwhile, Rock will contact the City and NRP staff to find out whether there are other ways the DMNA could use its CPP or NRP funds to support North Minneapolis tornado recovery activities.

## **VII. Board Governance**

- ***Continued discussion regarding Bylaws and electronic board meetings and voting.*** Rock reiterated that the board would need to amend the Bylaws at the August or September board meeting in order to present them to the general membership at the annual meeting on October 11, 2011.

## **VIII. Old Business / New Business / Other Business**

- ***Continued discussion regarding a joint Downtown neighborhood associations meeting.*** Hauer suggested postponing scheduling this event until after the numerous summer festivities. Ewald recommended pursuing a date in early 2012 and advised that a thoughtful program needed to be developed to make such an event purposeful for the participants.
- ***Continued discussion regarding DMNA Annual Meeting scheduled for Tuesday, October 11, 2011.*** Rock advised that she is still working on potential speakers then presented the 1/4-page ad copy prepared by the *Downtown Journal* reflecting the board's recommendations from the June board meeting. The purpose of the ad is to provide more information about the neighborhoods and constituents the DMNA represents and what the organization does. The ad would run in two publications including the last one in July and one in August. Sweet requested 'in' be inserted in

the lead between Property and Downtown as well as 'Minneapolis' after Downtown, and '7,000' replace 'XX,000' in the first paragraph.

*Hauer moved and Klimek seconded a motion to approve the ad copy for the Downtown Journal as amended. Ewald called for discussion. The motion passed.*

- ***Update on outreach and collaboration with other downtown organizations.***
  - ***Minneapolis Downtown Council.*** Rosenquist advised that the five subcommittees (i.e.: development, education/faith/human services, entertainment and hospitality, greening, transportation and transit) continue to work on their respective list of bold ideas towards formulating the 2025 Plan.
  - ***Downtown Court Watch/Downtown 100.*** Rosenquist advised that there has been a significant drop in crime committed by top 50 chronic offenders in Downtown in 2011 due in part to the work of the Downtown Improvement District.
  - ***St. Anthony Falls Historic District Design Guidelines CAG.*** Paula advised that this Community Engagement Committee is currently inactive.
  - ***Minnesota Orchestra Association Community Engagement Committee.*** Hauer advised that they last met on June 13th at which time a huge amount of comments were given and material presented on a number of concepts for Peavey Plaza. Due to the quantity of comments and limited time remaining another meeting will be scheduled sometime in late July.

Reference the Outreach and Collaboration chart previously sent via email from Sweet for updates not specifically mentioned at the meeting.

## IX. Adjournment

Being no further business, the meeting adjourned at 7:34 p.m.

Signed this \_\_\_\_\_ day of \_\_\_\_\_, 2011.

\_\_\_\_\_  
Chair

\_\_\_\_\_  
Secretary