

# DOWNTOWN MINNEAPOLIS NEIGHBORHOOD ASSOCIATION

Minutes from the Board Meeting on Monday, March 21, 2016  
Mill City Museum, 6th Floor ADM Conference Room  
710 South 2nd Street, Minneapolis, MN 55415

## I. Call to Order

Board Chair Nick Cichowicz called the Board meeting to order at 5:49 p.m.

## II. Consideration of the Agenda

Board Vice Chair Tamburino asked to amend the agenda adding today's resignation of Board Treasurer Matt McNeill; and Cichowicz added consideration of scheduling a Committee of the Whole meeting, both topics to follow Downtown Partnerships Updates.

*Board Secretary Carletta Sweet moved and Board Member Laurie Jones seconded a motion to approve the March 21, 2016 Board meeting agenda as amended. Cichowicz called for discussion. The motion passed.*

## III. Public Comment

Cichowicz opened up the meeting for public comment but no comments were elicited.

## IV. Introductions

Other Board Members in attendance were:

Dan Collison  
Kevin Frazell  
Pamela McCrea

Staff members Joan Bennett and Christie Rock-Hantge were also present.

Guests in attendance included:

Louisa Abdi, Emanuel Housing  
Kathleen Anderson, North Star Lofts  
Marc Berg, Friends of the Downtown Minneapolis Bike Center  
Roland Franzen, Bridgewater Condominiums  
Jacob Frey, 3rd Ward City County Member  
Mariella Haas, Centre Village  
Brenda Hill, People Serving People  
Stephanie Hill, Metropolitan Lofts  
Randy Manthey, Carlyle Condominiums  
Brent Nelson, Mile in My Shoes  
Tom Novak, American Trio Lofts  
Lynn Regnier, Elliot Park Neighborhood, Inc.  
Margo Richardson, Metropolitan Lofts  
Denis Ryono, Carlyle Condominiums

Thomas Schmid, Washburn Lofts  
Laurine Speltz, Carlyle Condominiums  
Tony Sterle, Save Our Minneapolis Parks  
Amy Sweasy, Metropolitan Lofts  
Mishka Vertin, Mile in My Shoes  
Dale White, RiverWest Condominiums  
Conrad Zbikowski, The Towers Condominiums

## V. Consideration of the Consent Agenda

*Jones moved and Frazell seconded a motion to approve the Consent Agenda that included the Board meeting minutes from February 16, 2016; the Finance Coordinator's staff report for February 2016 (Invoice 014); and the Outreach and Programming Coordinator's staff report for February 2016 (Invoice 014). Cichowicz called for discussion. The motion passed.*

## VI. Financial Report

Finance Coordinator Christie Rock-Hantge reported on the following documents she submitted and made available for review on the DMNA's website under Board Members Only:

- A. F2016 Budget versus Actual as of February 2016.** There being no questions regarding this report,

*Sweet moved and Frazell seconded a motion to receive and file the F2016 Budget vs. Actual as of February 2016. Cichowicz called for discussion. The motion passed.*

- B. 2015 MN Charitable Organization Annual Report and 2015 IRS Form 990.** These are the two tax forms the DMNA has been required to file as a nonprofit. Typically it has filed the postcard 990 form because receipts were less than \$50,000. However, last year due in part to being the fiscal agent for the grant awarded to the North Star Lofts Homeowners Association from the Legacy Amendment's Arts and Cultural Heritage Fund to restore the North Star Blankets sign, and other NRP funds that flowed through the DMNA to other projects, a full blown 990 form was required. CPA Michael Wilson, who is contracted by the Neighborhood and Community Relations Department to prepare tax documents for Minneapolis neighborhood groups, prepared these forms for the DMNA.

McCrea expressed discomfort over not having seen any accountability for the money gifted out in 2015. She has reviewed the respective budgets on the contract site, but since it lacked supporting documentation on whether or how the money was spent, she is anxious to first hear from the presenters in attendance.

After a brief discussion, Cichowicz commented that in 2016 we will be asking and developing better questions of those seeking funds from the DMNA.

*Sweet moved and McCrea seconded a motion to approve both the 2015 MN Charitable Organization Annual Report and the 2015 IRS Form 990. Cichowicz called for discussion. The motion passed.*

## VII. Third Ward Update

After McCrea and the Board congratulated Council Member Jacob Frey on his recent

engagement, he reported on the following:

- **Minnesota Vikings Name Change Request.** About a year and a half ago, the Vikings came to the City Council petitioning to rename a stretch of Chicago Avenue between South 3rd and 6th Streets to “Vikings Way.” In support of their petition, Vikings officials pointed to a similar situation in 2014, when a street in front of Target Field was renamed Twins Way.

Frey noted that the Vikings also had about six other requests, some of which the CC agreed with and some of which they didn’t, but all of which they viewed as good leverage points to get additional concessions to make the Commons park as publicly accessible as possible.

On March 14th, the Planning Commission denied the petition to change the name to Vikings Way (<http://www.minneapolismn.gov/meetings/planning/WCMSP-175356>) without the knowledge that there were additional items the CC was trying to leverage.

Subsequently, the Vikings withdrew its request (<http://www.startribune.com/vikings-withdraw-request-to-rename-chicago-avenue-near-stadium/372566161/>), which is fine, but Frey feels obligated to leverage all of these spaces to the best possible benefit to the community, i.e., 100% public accessibility to the Commons even on game day with no tents (have negotiated long-term lease with Medical Examiner’s parking parcel at 530 Chicago Avenue for this purpose); no roping off of eastern section of Commons that would require an entry fee; and activities taking place on the eastern block are open and family friendly.

- **3rd Avenue Redesign / Protected Bike Lane.** Frey has done a ton of work over the last year to secure a fully protected bikeway along this avenue. It is a high traffic road and one of the most dangerous for bikes in the city. The solution for the revamp is to allow for a fully protected bikeway (<http://www.minneapolismn.gov/www/groups/public/@publicworks/documents/images/wcms1p-150691.pdf>) and this will happen. The only remaining issue is whether to take out the landscaped medians south of 7th Street in order to have two lanes of traffic in each direction or keep the median with one lane of traffic in each direction. Both solutions add green to the streetscape.
- **Working Family Agenda.** Three different proposals came before the CC last year related to this initiative (<http://www.minneapolismn.gov/mayor/news/WCMS1P-139650>): (1) preventing wage theft; (2) fair scheduling; and (3) paid sick time/paid time off.

On March 16th, the Workplace Regulations Partnership Group, established by the CC to study the impact of policy proposals related to workplace regulations, presented its findings and recommendations to the Committee of the Whole (<http://www.ci.minneapolis.mn.us/www/groups/public/@clerk/documents/agenda/wcmsp-175304.pdf>) which was received and filed.

Frey is in support of the policy proposal to prevent wage theft as it will add additional enforcement at the City level.

Changes have been made from the initial policy proposal regarding scheduling because it was problematic for several different types of businesses that have constantly changing

and evolving schedules, e.g., funeral homes, fast food restaurants. There may be another policy proposal down the line that tackles just those types of businesses whose schedules are unpredictable.

Frey believes the policy proposal for paid sick time/paid time off/earned sick and safe time has a lot of merit. He does not want those who earn very little, are sick or their child is sick being forced to decide between taking care of their health versus earning enough to pay rent. How do you implement paid sick time? The vast majority of the larger businesses in the Twin Cities already do this to some extent as it keeps the workforce motivated and is good public relations. It's the smaller, local businesses that will be impacted the most. Under this policy, you get 1 hour of PTO for every 30 hours worked up to 48 hours per year up to a maximum of 80 hours. You cannot, however, access the PTO until 90 days. To be covered under this policy, you must work at a particular business for at least 80 hours per year. Enforcement and implementation will probably occur through the City's Business Licensing department. He does not want to infringe upon businesses that are already going above and beyond.

- **Carry Out Bags in Retail Establishments Ordinance.** Earlier today, the Health, Environment and Engagement Committee passed this ordinance (<http://www.minneapolismn.gov/www/groups/public/@clerk/documents/report/wcmsp-175703.pdf>). Frey still has a couple concerns, i.e., if you get rid of plastic bags, he doesn't want people to then switch to paper because you expend about four times the amount of energy/fossil fuel to make them over what it takes to make plastic bags. However, paper bags are biodegradable, whereas plastic bags are not.
- **District Branding Perspective.** Frey advised it isn't up to him to brand an overarching area. As Collison has explained, it's not branding a neighborhood but an overarching segment similar to Uptown that is comprised of several neighborhoods. However, he feels that the Commons is the focal point and a call out to that space is probably smart given we hope that it will be the kitchen table of our city and is smack dead in the middle of this area. Regardless, it needs to happen organically and he knows that Collison and PadillaCRT have done quite a bit of outreach on this topic.

Across the river, he's involved in trying to create a new name for the neighborhood where he lives, i.e., Nicollet Island / East Bank; he's literally done nothing other than calling it the CenHen neighborhood (the area between Central and Hennepin Avenues). If it catches on, great, if not, he could care less.

### VIII. Old Business: Letter of Support for Downtown Minneapolis Bicycle Center

Outreach and Programming Coordinator Joan Bennett presented the draft of the letter of support for the Downtown Minneapolis Bicycle Center. After Sweet suggested a few edits,

*Jones moved and Sweet seconded a motion to approve the letter of support as amended adding a comma after high-quality and the letter "d" at the end of bike-relate in the last sentence of paragraph two; removing the first sentence in paragraph four; and adding contact information for the DMNA Board Chair at the end of the correspondence. Cichowicz called for discussion. The motion passed.*

## IX. Land Use Committee Report

- A. Recap of CPED Planning Process.** Kevin Frazell, Board liaison to the LUC, summarized the presentation given on March 2nd by Beth Elliott, Principal Planner for the Downtown Section ([http://www.ci.minneapolis.mn.us/www/groups/public/@cped/documents/webcontent/convert\\_257946.pdf](http://www.ci.minneapolis.mn.us/www/groups/public/@cped/documents/webcontent/convert_257946.pdf)).

According to Elliott, the small area plan for downtown, i.e., the Downtown East/North Loop Master Plan ([http://www.ci.minneapolis.mn.us/cped/planning/master-plans\\_downtown-east-north-loop\\_index](http://www.ci.minneapolis.mn.us/cped/planning/master-plans_downtown-east-north-loop_index)) has not been updated since 2003, and is unlikely to be updated until the City, in compliance with state law, completes an update to its Comprehensive Plan ([http://www.minneapolismn.gov/cped/planning/cped\\_comp\\_plan\\_2030](http://www.minneapolismn.gov/cped/planning/cped_comp_plan_2030)) and submits it to the Metropolitan Council for review and approval by December 31, 2018 (<http://www.metrocouncil.org/About-Us/Facts/PlannningF/FACTS-Comprehensive-Planning.aspx>).

The City kicks off its 3-year planning process at the Community Connections Conference (<http://www.minneapolismn.gov/ncr/CommunityConnectionsConference>) on Saturday, April 2nd. Minneapolis 2040 will be the City's 20-year vision to direct the logical and coordinated physical development of the city into the future and the community is invited to bring their big ideas to provide input to this effort.

Elliott also discussed how the City engages neighborhood associations in land use review. Developers are required to send letters to the associations about their developments, but not required to show up and make a presentation; however, City staff strongly encourages them to do so as it wards off a lot of issues and answers a lot questions in advance. Whether a developer shows up or not, the neighborhood associations are strongly encouraged to offer comments on any variances or conditional use permits (CUPs), planned unit developments (PUDs), etc., and the more specific concerns are, the more helpful.

Lastly, a significant amount of time was devoted to the topic of downtown skyways. Concerns raised included unequal hours of operation, reaching dead ends, and whether there would be skyways over Washington Avenue connecting to the Mill District.

Frazell noted that he was aware that skyways were privately owned and operated, but he was unaware how little of a legal or regulatory framework the City has around it; it's truly the discretion of individual developers and building owners to construct and be connected to the skyway system, and the hours of operation. The Downtown Skyway Advisory Committee (<http://www.ci.minneapolis.mn.us/boards/downtown-skyway-advisory-comte>) which has City representation coordinates the system, but there isn't a lot of legal authority to force or prevent a skyway unless it intrudes upon the public right-of-way or encroaches on an easement that has a negative impact on some other use. Since this was not what some of the LUC members wanted to hear, Elliott suggested bringing their desire for more skyway capacity to the Community Connections Conference.

McCrea noted that Elliott also expressed skyways are really bad for economic development [it hampers] street level businesses from hopping. Frazell noted the City doesn't like seeing corporate campus skyway connections, i.e., the new Xcel Energy building, as it reduces street level circulation, but they weren't able to stop it.

Lastly, regarding dogs in parks, Frazell advised Elliott stated that unless the City Council changes the rules, the City staff will not be paying much attention to what dogs do in parks.

- B. Overview of LUC.** LUC Chair Randy Manthey discussed the LUC's goals and work accomplished to date. Progress is being made on how the LUC conducts its business, i.e., from reactive to proactive. It is now way out in front of the projects coming down the pike, able to review projects before they go before the Planning Commission's Committee of the Whole, and go into the COW meetings prepared with creative input.

The LUC is putting into place a set of best practices related to meetings and tracking development projects. Manthey's next big step is to work with Bennett to start providing community online access to City staff reports via the DMNA website for transparency of information.

The LUC is also working on meeting with people and building partnerships with those it interacts with in the neighborhood, e.g.: met with Council Member Lisa Goodman recently and walked out with an understanding of how to better partner with her on projects in the 7th Ward, and have a meeting on Thursday with Ethan Fawley, Executive Director of Minneapolis Bicycle Coalition, to learn who the players are on the four big bicycle projects in downtown.

The LUC is primarily focused on the 3rd Avenue protected bike lane project CM Frey discussed earlier. It is going before the Transportation and Public Works Committee (<http://www.minneapolismn.gov/meetings/tpw/>) on April 5, 2016.

The "Development Tracker," a tool created to keep abreast of and have an effective impact on the tremendous amount of development activity in the DMNA area, has 42 projects, of which 24 are in the pre-construction phase and going before the City for review, and 18 of which are under construction.

Manthey advised when the LUC brings a project before the Board to act on a letter of support, it will make a brief presentation with visual images. Otherwise, it will touch upon highlights. For the instant meeting, his highlights included the following (reference the Development Tracker Version 3.21.16):

- Proposed conversion of the historic Rockler Fur building at 16 North 4th Street by New York-based VoR Development (<http://www.journalmpls.com/news-feed/developer-proposes-aps-for-historic-rockler-fur-building>);
- YMCA relocation from 30 South 9th Street to Gaviidae Common at 651 Nicollet Mall (<http://www.startribune.com/ymca-aims-to-move-downtown-minneapolis-location-to-gaviidae/369173781/>);
- Westminster Presbyterian Church's razing of adjacent office building to build a new 2-story addition at 1221 Nicollet Mall (<http://www.journalmpls.com/news-feed/church-on-nicollet-mall-plans-to-demolish-office-building-for-expansion>);
- 2020 Hennepin Avenue Reconstruction between Washington Avenue and 12th Street (<http://www.minneapolismn.gov/cip/future/WCMSP-172270>);

- 11th Avenue protected bike lane project between South 3rd and 6th Streets (<http://www.minneapolismn.gov/bicycles/projects/WCMSP-171549>);
- Restriping of Washington Avenue between 5th Avenue South and I-35W. The DMNA sent letter in support of Minneapolis Bicycle Coalition's request for inclusion of protected bike lanes along corridor (reference Washington Avenue project at <http://www.hennepin.us/washingtonavenue>);
- Proposed 374-unit "Legacy" condominium project at South 2nd Street and 13th Avenue South by Shamrock Development (<http://www.journalmpls.com/news-feed/shamrock-proposes-massive-374-unit-condo-project>);
- 205 Park Avenue Request for Proposal to develop this currently vacant site that is being used as parking by Sherman Associates. The LUC would like to review the draft prior to its submission to the development community. DMNA conducted a survey to ascertain community's preference for its future use;
- Downtown East Commons. LUC sent letter to City and received notification that both an interior and exterior dog relief areas have now been included in plan;
- The proposed 150-unit apartment building and 150-room Marriott Moxy Hotel at Chicago and Washington Avenues by Graves Hospitality in partnership with Basant Kharbanda is moving forward with its preliminary plans;
- The development contract for Mortenson's proposed mixed-use office and Hyatt Centric Hotel project at 800 Washington Avenue South (the Guthrie Liner Parcel) has been approved by the City. The next step is to have a closing on the land and then proceed through the City's process.

Manthey then announced the projects that would be reviewed at the April 5th LUC meeting at the New Century Theatre: the latest design of the Nicollet Hotel Block; Hennepin Avenue Reconstruction; and 11th Avenue protected bike lane.

- C. Legacy Condominium Project Special Neighborhood Meeting.** Bennett advised subsequent to this project's presentation to the DMNA at its February Board meeting, it went before the COW and received feedback and, as a consequence, will need to come back to the DMNA in order for the Board to consider approval of the COW's recommendations. Since April's regularly schedule LUC meeting is already full, Bennett is recommending holding a special LUC meeting in order to be able to consider approval at the May Board meeting.

The Board agreed to hold the special LUC meeting and Bennett will send out a doodle poll.

- D. Consideration of LUC Applications.** Bennett noted that although the Bylaws do not address this matter, she is recommending approval of the applications from the six potential LUC members (i.e., L.B. Guthrie; Denise Holt; Randy Manthey; Thomas Schmid; Tyler Schow; Conrad Zbikowski) who have been actively participating for at least 6 months. This would make their membership official.

After a brief discussion,

*Jones moved and Tamburino seconded a motion to approve the six non-Board member applications submitted, as well as the three prior designated Board members, i.e., Kevin Frazell, Pam McCrea, and Carletta Sweet who are also required to fill out the application.*

## **X. Contract Partners Report**

**A. Emanuel Housing.** Louisa Abdi, Service Program Manager at RS Eden, described their services ([http://www.rseden.org/index.asp?SEC=43800421-669D-4A64-A7BD-FA8CC4A3B1B8&Type=B\\_BASIC](http://www.rseden.org/index.asp?SEC=43800421-669D-4A64-A7BD-FA8CC4A3B1B8&Type=B_BASIC)) and then provided a status update on the DMNA's financial contribution to Emanuel Housing in 2015. She announced that EH recently received a federal grant that will aid in the hiring of a new case worker and described a number of events and activities planned for in 2016.

Mile in My Shoes is no longer leading an EH team, but continues to support alumni team members to ensure they are entered into certain races and have supplies. As a consequence, EH has established its own running and walking program called Day Break and participants meet at Gold Medal Park on Tuesday and Thursday at 7 a.m. EH is working with *Mill City Times* to promote the program to Downtown East residents.

Other community engagement initiatives they are involved with include:

- 1) Working with the Gold Medal Park board and neighbors to establish a competitive lawn bowling league this summer;
- 2) Joined the City's Adopt-a-Block program (<http://www.ci.minneapolis.mn.us/solid-waste/cleancity/WCMS1P-125035>) for the 2016-2017 year for the two block area surrounding EH, the first of which was held on March 11th;
- 3) Submitted volunteer applications for the Mill District's 2016 National Night Out event and the Minneapolis Bicycle Coalition's 2016 Open Streets Minneapolis Downtown;
- 4) Exploring ways to work with Webster Elementary School; and
- 5) Working on a monthly group volunteer outing somewhere in the neighborhood with, for example, American Red Cross, Multiple Sclerosis Society, and are open to suggestions.

She concluded by responding to questions from the Board. Jones requested that EH start attending the Livability Committee meetings. Abdi explained that it was intended for EH to use the DMNA funds to help engage residents in downtown organizations and activities.

**B. Mile in My Shoes.** Co-founder and Executive Director Mishka Vertin, and Board Treasurer Brent Nelson, introduced themselves (<http://mileinmyshoes.mn/>) and then Vertin provided an update on the results of the financial contribution that DMNA made to Mile in My Shoes in 2015.

MiMS received two \$5,000 grants: the first to support their work with Higher Ground; and the second to help support a new program at Emanuel Housing in Downtown East. At the conclusion of the 2015 running season, MiMS decided to end their program at Emanuel Housing because it did not have good participation from residents; however, there was a stronger demand for a walking program. There was also a conflict with the Saturday morning run.

Emanuel Housing has decided to operate their own program; however, MiMS intends to continue to support the running alumni from Emanuel Housing in 2016. The 2016 season

kicked off last week.

She was excited to announce that there are 15 new members at Higher Ground. At this point, there are no teams in Downtown East, but they are hopeful they will be able to get a team going in Downtown East by the start of the second cycle in June.

Thereafter, Vertin entertained questions from the Board of which were questions related to the ending the connection with Emanuel Housing, and the balance of the funds given specifically toward that effort.

## **XI. Community Development Presentation**

Save Our Minneapolis Parks (<http://www.savemplsparks.org/>) Campaign Manager Tony Sterle, who was going to report on the proposed parks referendum to raise \$15 million annually over 20 years to close the gap in funding, had to leave to attend another meeting. In his absence, Sweet read into the record the information taken from her Outreach and Collaboration chart as of March 21st:

*Recent developments have changed the scope of the campaign. On March 16, the Minneapolis City Council announced a compromise that would provide \$11 million per year to rehabilitate Minneapolis' neighborhood parks. SOMP supports the CC's decision; however, until the agreement becomes law, which is expected in mid-April, SOMP will continue moving forward with its campaign in support of the 2016 referendum. In the meantime, are asking supporters to contact their Council Member to tell them to sign the agreement and fund our neighborhood parks!*

## **XII. Neighborhood Case Studies Presentation & Recommendations**

Using a PowerPoint presentation, Collison, Bennett and Rock Hantge summarized the neighborhood group research they conducted over the past few months. Collison started the presentation by explaining that the research was a "Comparative benchmarking of 11 other neighborhood organizations as a means of institutional self-reflection regarding governance models, financial sustainability, and increasingly effective leadership and program development." He also described the research methodology, which included informal interviews and website research conducted by DMNA staff and Board members. Next, Collison, Bennett and Rock Hantge reviewed what they learned about the following neighborhoods:

- Citizens of Loring Park Community
- Corcoran Neighborhood Organization
- Discover Beltrami
- Elliot Park Neighborhood Inc.
- Longfellow Community Council
- Lyndale Neighborhood Organization
- Marcy-Holmes Neighborhood Association
- North Loop Neighborhood Association
- Nokomis East Neighborhood Association
- Powderhorn Park Neighborhood Association
- St. Anthony West Neighborhood Organization.

Collison summarized the findings of the research:

- Neighborhood organizations have a mix of representation on their boards of directors. Composition of the board typically reflects the character of the neighborhood and sizes range from 8 up to 15.
- Primary funding source for administrative or operating costs is the Community Participation Program. Primary funding source for programs and projects is the Neighborhood Revitalization Program or the Neighborhood Priorities Program. Secondary sources include grants from foundations and private donations.
- Budgets range in size from under \$50,000 to over \$500,000 (two at \$300,000 and one at \$500,000); depending on the size of the neighborhood. CPP and NRP funding allocations are partially based on population.
- Number of staff or contracted employees ranges from 1 to 5 depending on the size of the neighborhood. Most neighborhoods with an operating budget of less than \$100,000 have 1 or 2 staff; an executive director or neighborhood coordinator and a community organizer.
- Organizations are typically more staff-driven due to board turnover.
- Biggest challenge is finding volunteers to run for the board or participate on committees. Finding funding beyond CPP or NRP.
- Board member composition mix between resident and business representation ranges from 60% residents and 40% business to 90% residents and 10% business. Many have some kind of designation to include the business voice, but all organizations are resident-centric.
- Biggest success is the annual meeting or summer festival.
- Consider revised governance structure that includes the expansion of the number of board members:
  - In order to increase committee leadership and broader representation from Downtown East and Downtown West respectively.
  - Consider goal number of board chair designations from Downtown East and Downtown West and Ex-officio chairs from the Business Community
- Consider placing a greater emphasis on staff development such that they are given the ability to drive effective programming and money to support it, recruit new board members from the community, and over all provide institutional continuity as board members come and go through the election cycle.

Thereafter, Board discussion ensued regarding next steps and included the possibility of increasing the size of the board, representation on committees, and funding sources. Cichowicz suggested a Committee of the Whole Board meeting to further discuss the research and decide how to move forward in a way that best fits the needs of the DMNA and the community it represents. Rock-Hantge will identify some possible meeting dates and send out a Doodle poll.

### **XIII. East Downtown Branding Update**

Collison provided an update on the East Downtown Branding Initiative. There has been robust public conversation since the revealing of the list of potential names a month ago. He summarized the outreach and publicity efforts that have taken place, including the *Mill City Times* poll. The goal is to pick a name that the majority favors. Ultimately, the goal is about placemaking and creating an identity for the East Downtown district that recognizes the complete community, not just the stadium. The EDC is planning another public meeting to present the final three names and would like to host the meeting in partnership with the DMNA and EPNI. The proposed date, time and location is Monday, April 25, 6 p.m., at North Central University in the Elliot Park neighborhood. Since all of the previous joint public community

meetings have been held at Open Book in Downtown East, it would be nice to host a meeting in Elliot Park.

Collison then took questions and comments from the Board. Jones suggested the DMNA take a proactive approach to conducting a survey of the community regarding the list of three names. McCrea asked if the DMNA has taken a position on the branding initiative. The consensus was that the DMNA is supportive of the EDC's branding initiative and the outreach and engagement process, but has not taken a position regarding a specific name.

Tamburino is supportive of the approach the EDC has taken thus far. However, he feels the die has been cast and the district will be referred to as Stadium Village, due in part to the fact that Metro Transit has renamed the LRT stop to US Bank Stadium Station and the people with the money will win the debate.

Discussion ensued regarding the pros and cons of having the district branding community meeting at the proposed Elliot Park location, after which the Board posed no objection to that location.

#### **XIV. Livability Committee Report**

Tamburino noted that Kathryn Reali, Chief Operating Officer for the Minneapolis Downtown Council and the Downtown Improvement District, attended the last meeting to discuss the expansion of the DID further into Downtown East. Residents will not be assessed but businesses will. The MDC intends to have an 18-month outreach and engagement process before moving forward with the expansion.

Tamburino also reviewed the passage of an ordinance amendment repealing section 427.220 of the City Code entitled "[Congregating on streets or sidewalks.](#)" The amendment was authored by City Council Member Blong Yang.

Next month's meeting includes discussion about locating a MPD Substation in Downtown East.

#### **XV. Neighborhood Participation Plan Outreach Strategy**

This item was tabled for presentation and discussion at a future Committee of the Whole Board meeting.

#### **XVI. DMNA Funding Process & Priorities Work Group Update**

Jones advised she and McNeill met and discussed what was presented at the last Board meeting. They broke their ideas into three buckets, the most important being defining guidelines and specific criteria. With McNeill's departure, she'd like to find out if anyone else would like to work with her on this effort and then bring back the recommendations for Board discussion.

Jones noted that two key courses of action arose to get moving this year: (1) put in place guidelines for this year for the remaining funds available and prioritize new partnerships and organizations on a case-by-case basis; and (2) provide continued support for partners we've had over the years, e.g., Mill City Farmers Market, National Night Out.

After discussion and a failed motion, this item was tabled for discussion at a future Committee of

the Whole Board meeting.

**XVII. Committee of the Whole Meeting**

Agenda items that time did not permit to be discussed during the instant meeting are to be placed on the COW agenda. A Doodle poll will be conducted to schedule one in advance of the April 18th Board meeting.

**XVIII. Downtown Partnerships Update**

For a complete listing of the organizations and committees the DMNA is engaged with, reference the Outreach and Collaboration Chart prepared by Sweet included in the March 21st Board materials on the DMNA's website under Board Members Only.

**XIX. Adjournment**

*Being no further business, Sweet moved and Jones seconded a motion to adjourn the meeting. Cichowicz called for discussion. The meeting adjourned at 9:02 p.m.*

Signed this \_\_\_\_\_ day of \_\_\_\_\_, 2016.

\_\_\_\_\_  
Chair

\_\_\_\_\_  
Secretary