



**CARINA SARBAUGH**  
Marketing Manager – Brand General Mills  
Global Communications – General Mills

.....  
**GENERAL MILLS**

June 3, 2016

Dear Neighbors,

For our 150<sup>th</sup> anniversary, General Mills will be celebrating with our employees and their families on Friday evening, June 17, in the Historic Mill District of Minneapolis – the Birthplace of General Mills!

In conjunction with this event, we will be using amplified sound equipment on Chicago Plaza, in Mill City Museum, and in the Guthrie Theater parking lot off South 2nd Street between the hours of 5:30 and 10:00 p.m.

To share our celebration with the community, we'll also be sponsoring a fireworks show at 10:00 p.m. from the Third Avenue Bridge over the Mississippi River. The show will be approximately 15 minutes long.

While our event in the Mill District is for employees and their families only, we do invite the community to join us in enjoying the fireworks – and we certainly hope you will.

We also apologize in advance for any delays associated with additional traffic and visitors in the area. Complaints or concerns can be received by Minneapolis Information and Services at 612-673-3000. You may also contact the Rosemarie Ndupuechi, Event Coordinator, at 612-735-7173.

Sincerely,

**Carina Sarbaugh**

Marketing Manager  
General Mills