

THE RETURN OF VIKINGS TAILGATING TO DOWNTOWN

COMMUNITY FEEDBACK SESSION



GOALS FOR TONIGHT'S SESSION

- Provide clear information on potential tailgating locations and how community members can voice support/concern for specific sites
- Outline current the tailgating ordinance
- Collect neighborhood feedback on the benefit/harm of tailgating



GOALS FOR TONIGHT'S SESSION

- Identify potential remedies for neighborhood concerns
- Outline the DMNAs plan to keep the neighborhood informed and provide additional opportunities to submit input



AGENDA

- Outline Current Minneapolis Tailgating Policy
- Discussion Questions/Feedback
- Outline Next Steps



Tailgating Requirements

Parking Lot Requirements

1. Must possess a Class A parking lot license. MCO 319.50
2. Consumption of alcohol prohibited outside the area bounded by the Mississippi River on the north, 6th St. S. on the south, 11th Ave. S. on the east, and 4th Ave. S. on the west (surrounding the Metrodome). MCO 319.310(c)
3. Wood burning fires prohibited. MCO 319.310(d)
4. Placing signs or flagging motorists from the public sidewalk or street prohibited. MCO 385.65

Signage

1. Signs must show: MCO 319.230
 - name and phone number of licensee or attendant
 - license certificate number
 - street address of the parking lot
 - rates charged for parking
 - maximum rate
 - maximum rate for 12 hours
 - maximum rate for 24 hours
 - if no maximum rate, sign shall indicate rate for special events
2. Size must be either:
 - 3 feet by 5 feet horizontal
 - 3 feet by 5 feet vertical
 - 5 feet by 10 feet horizontal
3. Must be permanently mounted with a minimum height to the bottom of sign of 8 feet and a maximum height to top of sign of 15 feet.
4. Must be plainly visible to the public.
5. Letters and numerals must be 3 inches tall.

Maintenance

1. Must keep all surface areas, driveways, sidewalks and boulevards free and clear of all accumulations of dirt, weeds, rubbish, garbage and litter. MCO 319.260 (b)
2. Must ensure that the area 300 feet in any direction from the perimeter is cleared of all rubbish, garbage, or other dangerous or unwholesome substances within 4 hours of the termination of a special event. MCO 319.260(c)
3. Must provide adequate and sufficient waste receptacles at all points of egress of the lot and additionally as needed during a special event. MCO 319.260(d)
4. Must provide an adequate number of portable sanitary toilets during a special event (1 for every 50 people). MCO 319.260(d)

Food Preparation

Licensees may permit patrons to prepare food on charcoal or propane grills provided that appropriate refuse containers are available and that parking lot litter control measures are enacted. MCO 319.310(d)

Amplified Sound

No outside sound amplifying equipment, including stereos, microphones, etc. is allowed without a permit. MCO 389.105

Peddlers, Solicitors, and Transient Merchants

1. A license is required for all temporary sales or solicitations. MCO 323.10
2. Identification badges are required to be worn by all peddlers or solicitors. MCO 323.60

Short-Term Food Permits

Food stands require a short-term food permit. MCO 188.170.

Alcohol

1. A license is required to sell alcohol.
2. Temporary on-sale licenses may be granted.
3. Current license holders may apply for temporary expansion of premises.

Business Requirements

1. Must remove litter daily within 100 feet of the establishment.
2. Solid waste and recyclables must be stored in approved containers.
3. Refuse storage containers must be enclosed on all 4 sides.
4. Buildings, fixtures and grounds must be well maintained.
5. Graffiti must be promptly removed.



THREE KEY QUESTIONS

- 1) What is the impact of tailgating on property, safety and quality of life?
- 2) Based on your “Metrodome era” experience, were regulations, monitoring and enforcement sufficient? What could be improved?
- 3) Where should tailgating be permitted?

BACKGROUND

- Joe Tamburino, DMNA Vice Chair, will lead negotiations on behalf of the DMNA with the Vikings.
- DMNA has requested and received letters on the impact of tailgating from several properties in the current tailgating zone.
- Joe will receive direction from the neighborhood feedback, the DMNA Board and DMNA Livability Committee.

CURRENT ORDINANCE

- Game day tailgating is allowed within a designated zone downtown that was established in 1982.
- Owners of licensed Class A (i.e. public) parking lots within this zone may apply for a license to host tailgating.
- A tailgating license may be revoked if the lot owner fails to comply with requirements of the ordinance.

CURRENT ORDINANCE

- Lot owners must clean up all litter within 300 ft within 4 hours of the end of the event.
- “Sufficient” trash receptacles and restrooms must be provided.
- Amplified sound is prohibited.



Tailgating Zone Est. 1982

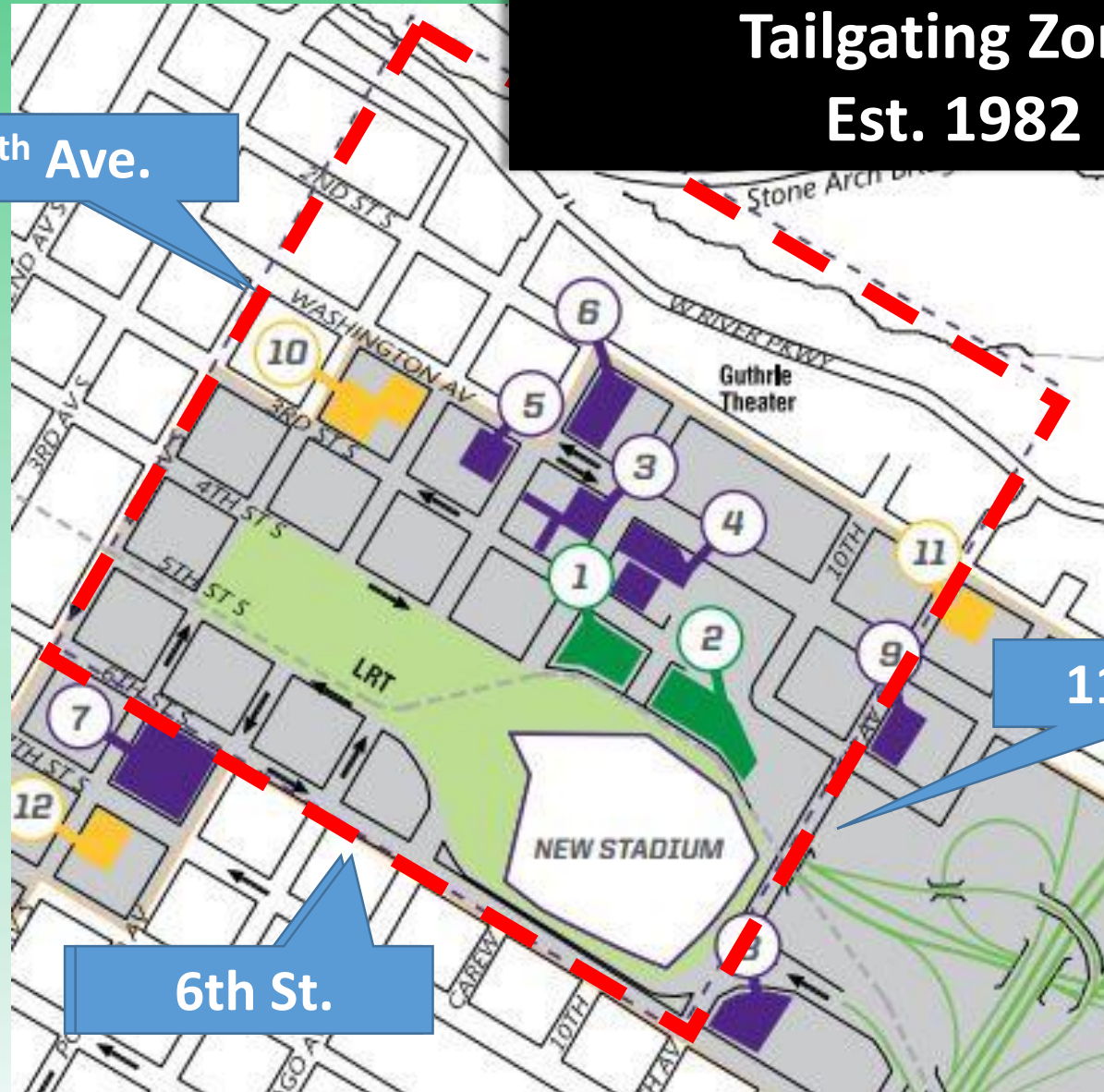
4th Ave.

Class A parking lots within this zone may apply for a tailgating license.

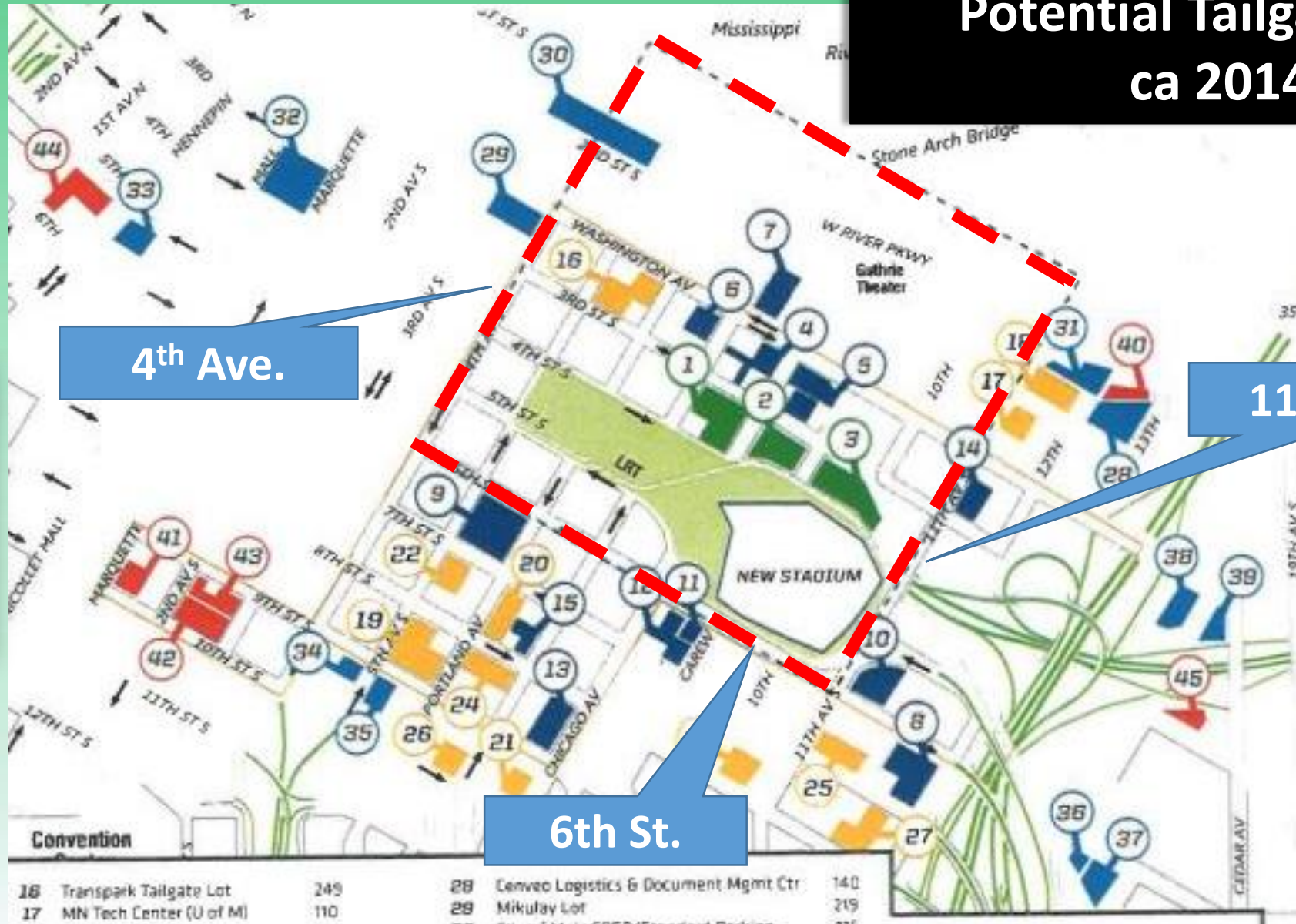
Tailgating outside the zone will require an ordinance change.

6th St.

11th Ave.



Potential Tailgate Lots ca 2014



**Tailgate
Zone
Est. 1982**

16	Transpark Tailgate Lot	249	28	Conveo Logistics & Document Mgmt Ctr	140
17	MN Tech Center (U of M)	110	29	Mikulay Lot	219

Potential Tailgate Lots as of 12.31.15

Tailgate
Zone
Est. 1982

4th Ave.

11th Ave.

6th St.

TAILGATE LOT KEY

- 0 - .3 MILE | 5 MIN
- .4 - .6 MILE | 5-10 MIN
- .7 - 1 MILE | 10-15 MIN
- CURRENT TAILGATE ZONE
- PROPOSED TAILGATE ZONE
- PARK SPACE
- STREET CLOSURE

Convention

THREE KEY QUESTIONS

- 1) What is the impact of tailgating on property, safety and quality of life?
- 2) Based on your “Metrodome era” experience, were regulations, monitoring and enforcement sufficient? What could be improved?
- 3) Where should tailgating be permitted?

POTENTIAL ORDINANCE CHANGES

- Adjust Tailgating Hours
- Bolster Monitoring and Enforcement
- Add Regulations (more trash receptacles, family-friendly lots, etc.)
- Expand or Contract the Tailgating Zone



LOT SELECTION & BOUNDARIES

- The DMNA will continue inform the neighborhood of the status of proposed sites and work with adjacent properties to collect feedback.
- Comments can be submitted at any time to info@thedmna.org.



JOIN THE LIVABILITY COMMITTEE



THANK YOU

