

DOWNTOWN MINNEAPOLIS NEIGHBORHOOD ASSOCIATION

Minutes from the Board Meeting on Tuesday, January 10, 2011 *Hennepin County Central Library* 300 Nicollet Mall Room N-202, Minneapolis, MN

I. Call to Order and Introductions

Board Chair Gerry Ewald called the board meeting to order at 6:00 p.m.

Other board members in attendance were:

Andy Hauer
Eric Laska
Wally Swan
Carletta Sweet
Jesse Winkler

Absent board members were:

Andrea Christenson
Paula Klimek

Guests in attendance included:

Tom Borrup, Hennepin Theatre Trust
Laura Boyd, Alcohol Compliance Services
Crissy Kabanuk, BTN Properties / Maruso Street Food and Bar
David Kabanuk, BTN Properties / Maruso Street Food and Bar
Jeff Kehr, AEG Live / The Brick
Joe Lavag, AEG Live / The Brick
Mike Norton, Kennedy & Graven
Eric Roper, *Star Tribune*
Brad Saks, AEG Live / The Brick
Jeremy Zoss, *Downtown Journal*

DMNA staff member Christie Rock was also present.

II. Consideration of the Agenda

Sweet moved and Hauer seconded a motion to approve the January agenda. Ewald called for discussion. The motion passed.

III. Land Use

- ***The Brick (111 North 5th Street)***. Laura Boyd from Alcohol Compliance Services introduced the owners and representatives of The Brick, including Jeff Kehr, Joe Lavag, Brad Saks from AEG Live, and attorney Mike Norton from Kennedy & Graven. They indicated they are

seeking a Class A liquor license with a 2 a.m. liquor sales permit. There will be no adult entertainment at the establishment; only concerts, comedy shows, and possibly art exhibitions. There is no outdoor seating area. Smokers will use the front entrance sidewalk area. They stated that security is a priority for them. They are contracting with a certified security company and will also work with off duty Minneapolis police officers. They have already met with Inspector Arneson.

Swan moved and Sweet seconded a motion to support the Class A Liquor license application with 2 a.m. sales for The Brick. Ewald called for discussion. The motion passed.

- **Maruso Street Food and Bar (715 Hennepin Avenue).** Owners David and Christina Kabanuk introduced themselves to the board. The proposed restaurant will be located in the Skyway Building. The Kabanuk's have owned this building since 2002. They are seeking a Class A liquor license with a 2 a.m. sales permit. They described the restaurant concept, including design and menu. They noted that the restaurant name comes from a silent partner who sells soy sauce. The restaurant will feature a sidewalk café with a walk-up window. They plan to serve food until 3 or 4 a.m., depending on demand. However, it will be served inside only, not at the sidewalk café. There is no entertainment planned. They have a security plan in place. They are accustomed to dealing with large crowds. They have already met with the DID.

Sweet moved and Ewald seconded a motion to support the Class A liquor license application with a sidewalk café permit and 2 a.m. sales for Maruso Street Food and Bar. Ewald called for discussion. The motion passed.

- **Continued discussion regarding the Alatus Partners Block E Casino Proposal.** Rock indicated she corresponded with Bob Lux and Carl Runck and they are willing to give a presentation on their casino proposal at a public meeting. There was no further discussion on this item at this time. The board agreed to see what happens with the Vikings stadium issue once the Legislative session opens on January 24.

IV. NRP Implementation Update

Rock stated that the plan modification approved at the December 13, 2011, board meeting has been processed by NRP. The funds are now in the Phase II Plan. Rock indicated she does have questions regarding some funds still remaining in the Phase I Crime and Safety strategy. She has a phone call in to Bob Cooper at CPED to resolve this issue.

V. Neighborhood and Community Engagement Update

- **Community Connections Conference.** Sweet advised the board members about the Neighborhood and Community Engagement Department's first annual Community Connections Conference coming up on February 11. The event is being held at the St. Mary's University Event Center, 2540 Park Avenue South (formerly known as the Zuhrah Shrine Event Center). There is no cost for attending the event. There was some discussion regarding whether the DMNA should have a resource booth. Rock indicated she will be out of town that weekend and therefore unable to attend. Hauer agreed to attend and will be accompanied by

Swan. For more information about the conference, please visit <http://www.minneapolismn.gov/ncr/CommunityConnectionsConference>.

- **Discussion regarding supporting the Mill City Farmers Market in 2012.** Ewald stated that he thought the DMNA should be thinking about this opportunity before the summer market season rolls around. Rock indicated that she has corresponded with Brenda Langton regarding the possibility of continuing the market sponsorship in 2012. Langton would love to continue the relationship with the DMNA and is willing to come back before the board to discuss ways the DMNA funds could be used at the market. Rock stated that she would contact Langton about coming to the February or March board meeting. For more information about the Mill City Farmers Market, please visit: <http://www.millcityfarmersmarket.org>.
- **Continued discussion regarding the 2012 Community Participation Program.** Rock indicated that the DMNA received an advance on the 2012 funds in the amount of \$32,936.47. She has processed a budget amendment to add these dollars to the existing 2011 CPP contract. At this point, there is no final determination as to when the 2012 application will become available or the length of the funding cycle.

VI. Consideration of Board Meeting Minutes from December 13, 2011

Hauer moved and Sweet seconded a motion to approve the board minutes from December 13, 2011. Ewald called for discussion. The motion passed.

VII. Consideration of January 2012 Financial Report

Hauer moved and Sweet seconded a motion to receive and file the January 2012 financial report. Ewald called for discussion. The motion passed.

VIII. Staff Report

Rock summarized her activities for the period 12-10-11 to 1-6-12 from the report she previously submitted via email. She also mentioned that she filed the Annual Filing Report with the Minnesota Secretary of State and met with Eric Laska prior to tonight's board meeting to review the DMNA's financial resources and to explain the Neighborhood Revitalization Program and the Community Participation Program.

Winkler moved and Laska seconded a motion to receive and file Rock's staff report. Ewald called for discussion. The motion passed.

IX. Old business / new business / other business

- **Discussion regarding 2012 Downtown Journal Advertising.** Rock indicated that the *Downtown Journal* put together an advertising proposal for the DMNA that includes five ads running in publications in advance of the annual meeting in October. The first ad would run in July and continue with two ads in August and two in September. Rock noted that in 2011, the DMNA did advertise in the Downtown Guide, but that due to controversy surrounding this ad, she

wasn't recommending committing to it at this time. The problem related to how the *Downtown Journal* recognizes Downtown neighborhoods. A few members expressed concern about committing to the specific ad dates. Rock said there is flexibility in the proposal. The DMNA could certainly do additional advertising in other months. This proposal just allows the *Downtown Journal* to have a tentative schedule for ad production and revenue.

Laska moved and Sweet seconded a motion to approve the proposed ad contract with the Downtown Journal that includes five ads running between July and September in advance of the annual meeting. Ewald called for discussion. The motion passed.

- ***Update on outreach and collaboration with other downtown organizations.*** Reference the Outreach and Collaboration chart emailed from Sweet in advance of the meeting for updates.
 - ***Continued discussion regarding DMNA representative attending Court Watch meetings.*** Board members committed to the following dates: Ewald for the January 13; Winkler for February 10; Laska for March 9; and Swan for July 13. Assignments for additional months will be determined at future board meetings.
 - ***Consideration of DMNA representative to the Downtown Council.*** Laska indicated he had corresponded with someone from the Downtown Council regarding establishing / creating a better relationship between the two organizations. He and a guest were invited to attend a MDC luncheon on January 24, at the Hyatt where they will be discussing the implementation of the 2025 Plan. Laska suggested that Ewald attend with him. Ewald accepted the invited. Laska also noted that the Downtown Council would be receptive to DMNA Board members participating on 2025 implementation committees.
- ***Discussion regarding February 14, 2012, meeting.*** There was some discussion regarding moving the date of the February board meeting due to the fact that it falls on Valentine's Day and that Rock will be out of town. At this point, there are no confirmed agenda items. Rock will keep the group posted and a decision regarding postponing or canceling the meeting can be made at that time.
- ***Continued discussion regarding DMNA Website update and Yahoo Groups.*** Rock has corresponded with Vivid Image regarding updating the website, including creating a password-protected part of the website for group discussions, posting board meeting agendas and supporting materials, and being able to vote. She will arrange a conference call between the project manager at Vivid Image and Laska to ensure that she has articulated the organization's needs correctly.

X. Hennepin Avenue Planning Project

Ewald introduced Tom Borrup from the Hennepin Avenue Planning Project. Borrup thanked the DMNA board for giving him the opportunity to explain the project to them. He noted that it is being funded by an "Our Town" grant from the National Endowment for the Arts, as well as by the City, Target Corporation, Artspace, the Walker Art Center and several other private groups. The purpose of the project is to gather input and ideas to plan the re-invention of Minneapolis' oldest street. The project has three lanes of work:

- Program, event, and marketing coordination among the many and various Hennepin Avenue arts related organizations.
- Streetscape design, key in-fill developments and transit upgrades, as well as public art installations.
- Identity and branding elements to create a unified look, as well as way finding signage.

The project also includes an indicators component, which will help measure and determine the success of specific initiatives and activities.

The group has contracted with AECOM for the streetscape design component. Bob Close is the lead on this part of the project.

There will be several opportunities for the community to provide input, the first being in March. This workshop will look at the history of the corridor and how it relates to this planning effort.

For more information on the Hennepin Avenue Planning Project, please visit:

<http://www.hennepintheatretrust.org/forms/cultural-corridor> and
<https://www.facebook.com/pages/Plan-It-Hennepin/256592431059806>.

XI. Adjournment

Being no further business, the meeting adjourned at 7:40 p.m.

Signed this _____ day of _____, 2012.

Chair

Secretary