

DOWNTOWN MINNEAPOLIS NEIGHBORHOOD ASSOCIATION

Minutes from the Board Meeting on Tuesday, June 14, 2011 Hennepin County Central Library 300 Nicollet Mall Room N-202, Minneapolis, MN

I. Call to Order and Introductions

Board Chair Gerry Ewald called the board meeting to order at 6:02 p.m.

Other board members in attendance were:

Andrea Christenson
Andy Hauer, Land Use Committee Chair
Paula Klimek, Treasurer
George Rosenquist, Crime and Safety Liaison
Carletta Sweet, Vice Chair

Absent board members were:

Wally Swan
Jesse Winkler

Guests in attendance included:

Terri Cermak, Cermak Rhoades Architects
Lisa Goodman, 7th Ward Council Member
Lois Mueller, RS Eden
Anita Tabb, MPRB Commissioner District 4
Dale White, downtown resident

DMNA staff member Christie Rock was also present.

II. Consideration of the Agenda

Chair Ewald asked if there were any additions or changes to the agenda. Hauer requested adding consideration of a liquor license application for the Brave New Workshop Theater to the agenda.

Hauer moved and Sweet seconded a motion to approve the June agenda as amended. Ewald called for discussion. The motion passed.

III. 7th Ward Update by Council Member Lisa Goodman

Goodman began by thanking Rock for maintaining good communications between the DMNA and her office. She then reported on the following items:

- The 2011 Downtown Street Resurfacing project and the public information meeting on Wednesday, June 22nd. This project is occurring now because funds were made available from the 35W Detour Route Rehabilitation Project
<http://www.ci.minneapolis.mn.us/public-works/cip/resurfacing2011-downtown>
<http://www.ci.minneapolis.mn.us/cip/35WdetourRehab/>
- Special June 22nd 'Lunch with Lisa' farewell event for her assistant Doug Kress who is leaving to pursue a Bush Fellowship, and to welcome her new assistant Patrick Sadler who previously worked for Coldwell Banker Burnet and Shamrock. There will be another farewell and welcome event on June 29th at City Hall Room 319
- Due to the looming State government shutdown unable to give update on LGA, the casino, the Vikings, etc., but noted how shutdown will affect Minneapolis
- Recent green painting of bike lanes on Hennepin Avenue and addition of 2 foot bumper on 1st Avenue as a result of monitoring bike accidents
- The May 19th American Academy of Neurology's groundbreaking celebration for its new headquarters at 200 Chicago Avenue South that she attended with Mayor R.T. Rybak <http://www.youtube.com/watch?v=FyFkZcFHMPc>. Once AAN is completed (an anticipated 14-month construction period) the adjoining Artspace live/work apartment project dubbed "ArtCube" will break ground in May 2012
<http://www.thelinemedia.com/devnews/artcube041311.aspx>
- The Cowles Center for Dance & the Performing Arts development and rehabilitation project at 508-516 Hennepin Avenue (formerly known as the MN Shubert Performing Arts and Education Center) will be completed in September 2011 and the grand opening events September 9th through 11th <http://www.thecowlescenter.org>
- Lund Food Holdings' full-service grocery project at South 12th Street and Hennepin Avenue is in the approval process and is likely to break ground near the end of August 2011
- Ryan Companies proposed mixed-use redevelopment plans for the former Jaguar site at 222 Hennepin include luxury apartments and a full-service grocery store on the ground floor. Although many project details still need to be refined before submitting formal plans to the City, they're hoping to begin construction in November 2011
- As of this date there are six new rental housing projects in the works for the 7th Ward
- How a downtown casino project at Block E would bring good-paying union jobs

IV. Minneapolis Park and Recreation Board Update by District 4 Commissioner Anita Tabb

Tabb provided an update on the Crown Hydro project. She advised that she is adamantly opposed to the project for numerous reasons, including those she raised on previous occasions (i.e., the detrimental affects on the recreational, cultural and natural resources of the Mississippi River Corridor as well as its lack of economic sense), and more recently that Xcel Energy illegally upgraded turbines to increase energy production which was only discovered when they applied for production tax credits. Currently, MPRB's negotiations with Crown Hydro have ceased since it withdrew from the previous agreement; however it is possible this issue could come up during a special legislative session if one takes place. Crown Hydro also has a

June 25th deadline in which to respond to the Federal Energy Regulatory Commission to avoid losing its license. Tabb will keep the DMNA apprised of any new developments.

V. Land Use Committee Report

Land Use Chair Andy Hauer gave the following land use report:

- ***Brave New Workshop Theater at 824 Hennepin Avenue.*** Consideration of Class A liquor license application for John Sweeney's theater and outdoor seating venue.

Christenson moved and Sweet seconded a motion to support a Class A liquor license for the Brave New Workshop Theater. Ewald called for discussion. The motion passed.

- ***Emanuel Housing at 822 South 3rd Street.*** Lois Mueller from RS Eden gave an update on the 101-unit Emanuel affordable supportive housing project for veterans, homeless and formerly homeless men and women. They are fully funded and expect construction to start in March 2012 and be fully leased by December 2013. And, at the graceful nudging of Council Member Goodman, the property will be pet friendly. Terri Cermak from Cermak Rhoades Architects presented and distributed the final architectural drawings illustrating the 4-story existing building with basement and the 5-story addition with basement. The project is currently in the City approval process. No action was required by the DMNA board at this time.

VI. Neighborhood and Community Engagement Commission (NCEC) Update

- ***Appointment of Electors and Alternates for Downtown East and Downtown West for NCEC District 5 Commissioner Election on June 25, 2011***

Christenson moved and Rosenquist seconded a motion to appoint Andy Hauer as Elector and Paula Klimek as Alternate to represent both Downtown East and Downtown West at the June 25th District 5 Commissioner Election. Ewald called for discussion. The motion passed.

- ***Continued discussion regarding possible festivals and events to support in 2011.*** Ewald thanked Sweet for putting together the matrix of festivals and events that board members had identified as potential candidates for DMNA funds at the May board meeting. Rock indicated that the board allocated \$8,000 in Community Participation Program funds to festivals and events. Christenson suggested that board members designate their top two or three festivals and events to support in 2011. After a brief discussion, that list narrowed to the following:
 - National Night Out
 - Mill City Farmers Market
 - Minneapolis Downtown Improvement District Greening Awards
 - Mississippi-Minneapolis River Tour / Minneapolis Riverfront Partnership
 - Sommerfest at Orchestra Hall

Rock reminded board members that a requirement of Community Participation Program funding is that it must be used to somehow engage Downtown residents in DMNA activities, or make them more knowledgeable about the work of the DMNA. There was discussion regarding a branding campaign and distributing information about the DMNA at NNO and the Mill City Farmers Market.

The board will continue to discuss this item at the July meeting. Rock will verify with City staff whether the above projects could/would be eligible to receive Community Participation Program funding.

- *Discussion regarding 2012 Community Participation Program.* There was continued discussion regarding how the DMNA can do outreach into the Downtown community to engage more people in the work and activities or the organization.

VII. Consideration of Minutes from the May 10, 2011 Board Meeting

Christenson moved and Sweet seconded a motion to approve the May 10, 2011 board meeting minutes. Ewald called for discussion. The motion passed.

VIII. Consideration of June 2011 Financial Report

Rock presented the June 2011 Financial Report. Sweet raised a question regarding the amount of \$1,132.50 listed under Food and Refreshments. Rock indicated that this amount is actually her wages for the month and advised she will move it to the Professional Services line item then email the revised version to the board for their reference.

Sweet also raised a question regarding the amount of \$789 listed under advertising and marketing for a *Downtown Journal* ad that the DMNA had yet to approve. Rock explained that after submitting an ad copy for the *Downtown Journal Guide's* annual publication, due to production timing the DJG precipitously went to press without first receiving the DMNA's final review and approval. As a consequence, Rock negotiated a full-color, 1/9 page ad for the September 12th issue of the *Downtown Journal* in exchange for the annual *Guide* publication cost of \$789.

Christenson moved and Sweet seconded a motion to receive and file the June 2011 financial report as amended. Ewald called for discussion. The motion passed.

IX. Staff Report

Rock summarized her activities for the period 05-07-2011 to 06-10-2011 from the report she previously submitted via email.

Sweet moved and Klimek seconded a motion to receive and file Rock's staff report. Ewald called for discussion. The motion passed.

X. Board Governance

- *Continued discussion regarding Bylaws and electronic board meetings and voting*

Rock advised that Vivid Image has a plug-in available for the DMNA website that would allow the board to conduct online voting and archive results. No further discussion ensued.

XI. Old Business / New Business / Other Business

- *Continued discussion regarding DMNA Annual Meeting scheduled for Tuesday, October 11, 2011*

Hauer has reserved Pohlard Hall for the annual meeting. Sweet requested that the DMNA use some of its advertising/outreach dollars to pay for two ads (one in July and one in August) in the *Downtown Journal* leading up to the annual meeting that would provide more information on who the DMNA is, who it represents and what it does. She presented a rough draft of an ad for board input and review. Rock indicated she would work with the *Downtown Journal* on an ad and will share the ad copy with the rest of the board after she receives it.

- *Update on outreach and collaboration with other downtown organizations*

- *2020 Partners*

Sweet moved and Christenson seconded a motion to support 2020 Partners with a \$1,000 membership in 2011. Ewald called for discussion. The motion passed. Klimek and Rosenquist abstained from voting.

Due to timing, there were no other verbal reports given at the board meeting. Reference the Outreach and Collaboration chart previously sent via email from Sweet for updates not specifically mentioned in the meeting.

XI. Adjournment

Being no further business, the meeting adjourned at 8:00 p.m.

Signed this _____ day of _____, 2011.

Chair

Secretary