

## DOWNTOWN MINNEAPOLIS NEIGHBORHOOD ASSOCIATION

**Minutes from the Tuesday, April 13, 2010 Board Meeting  
Hennepin Central Public Library  
300 Nicollet Mall  
Room N-202, Minneapolis, MN**

### **I. Call to Order and Introductions**

Board Chair Carletta Sweet called the meeting to order at 6:05 p.m.

Other board members in attendance included Andrea Christenson; Gerry Ewald, Vice Chair; Andy Hauer; Paula Klimek, Treasurer; George Rosenquist; and Wally Swan, Secretary.

Absent board member was Corey Kline.

Guests in attendance were Dan Anderson and Scott Thorpe, Lure (Skyway Lounge); Terri Cermak, Cermak Rhoades Architects; Tom Melchior, Larson Allen; Michael Misterek, Don't Mess with Success Coalition; and Lois Mueller, RS Eden.

Staff member Christie Rock was also present.

### **II. Consideration of the Agenda**

Chair Sweet asked if there were any changes or additions to the agenda. Staff person Christie Rock requested that several items be added to the agenda under the financial report for Board approval: the 2009 Federal Form 990, the 2009 MN Charitable Organization Reporting Form, and the \$25 filing fee for the MN form.

*Ewald moved, and Klimek seconded a motion to approve the agenda as amended. Sweet called for discussion. The motion passed.*

### **III. Don't Mess with Success Coalition Presentation**

Michael Misterek from Strategic Field Concepts introduced himself and explained that the Don't Mess with Success Coalition is a diverse coalition of football fans, small businesses, community leaders and other associations concerned about the possibility for a lockout during the 2011 season. He stated that the organization's mission is to advocate for both the players and the owners to come to a consensus to prevent the NFL from canceling the 2011 season. He provided what he considered evidence that suggests the owners are moving towards a lockout. Misterek described the impact a lockout would have on the Downtown business community. He urged the DMNA to join the coalition to support finding a common sense deal that would benefit all parties involved.

Several DMNA Board members asked Misterek questions about the organization, as well as his background. Essentially, the Board wanted to know who hired Misterek to coordinate and facilitate the work of the Don't Mess with Success Coalition. He explained that the NFL players union hired Misterek's business to coordinate and facilitate the work of the coalition. Staff member Christie Rock inquired as to what Misterek is seeking from the DMNA Board. He indicated that he would like the DMNA to provide a letter of support for the work of the coalition, and for the DMNA to become a member of the coalition. Rock asked whether there was a cost for joining the coalition. Misterek said no.

*Hauer moved and Klimek seconded a motion to table discussion on this item until a future board meeting. Sweet called for discussion. The motion passed.*

#### **IV. Land Use Report**

Andy presented the following land use items for consideration:

- ***RS Eden (822 South Third Street).*** Lois Mueller from RS Eden, and Terri Cermak from Cermak Rhoades Architecture gave an update the RS Eden's plans for 822 South Third Street. RS Eden closed on the property at the end of December 2009. The architectural plans have not changed since the last presentation.

Current tenants include the Council on Crime and Justice, St. Stephen's and Aeon. However, Aeon is looking for other permanent space downtown. TC Rise is considering locating in the building after it is finished. They would provide services to the building's residents, so they are a good fit for the first floor space.

Construction is likely at least a year away. The hope is to open the building in 2013. RS Eden is also talking with the owners of the Granger property. There is some potential for acquiring and creating a corridor to the river.

No board action was required at this time.

- ***Lure (formerly known as the Skyway Lounge).*** Seeking a Class A liquor license. Scott Thorpe and Dan Anderson gave a presentation on the new adult club they are proposing for the former Skyway Lounge space. They intend to cater to an upscale clientele. They compared the business to the Seville. There was some discussion regarding the façade of the building and how the owners could improve it to reflect the fact that they are trying to attract a higher class of patrons. There was also a suggestion to require smoking at the rear of the building, as opposed to around the front entrance.

*Ewald moved and Swan seconded a motion to support a Class A liquor license for Lure. Sweet called for discussion. The motion passed.*

Rock will notify Michelle Olds, a license inspector with the City of Minneapolis' Regulatory Services and Emergency Preparedness Department regarding the DMNA

Board's recommendation. She will request that the license stipulate that smoking patrons use the rear entrance, as opposed to the front sidewalk.

## **V. Staff Report**

Christie Rock reported on her written report for the period 3/6/10 to 4/9/10 previously submitted via email to the board members and asked if anyone had specific questions. She highlighted the work she has done in conjunction with the Phase II NRP Plan and the Web site.

## **VI. DMNA Web site conversion project discussion**

Rock presented two quotes she had obtained for the Web site conversion project. One quote was from Sassafrass Design, and the second quote was from Vivid Image. Because all Web site design companies look at projects a bit differently, the quotes were not identical in nature. Vivid Image provided much more detail in its quote than Sassafrass Design. It was difficult to look at the two documents and determine which company could offer the best, most affordable option, or solution. There was also discussion regarding hiring a company from outside of Minneapolis. Vivid Image is located in Hutchinson. Sassafrass Design is located in Minneapolis.

*Christensen moved and Hauer seconded a motion to table discussion regarding the Web site conversion project until which time Christie Rock could obtain some additional quotes with greater detail from Minneapolis-based Web design companies, as well as prepare a cost benefit analysis of all of the companies that submit. Sweet called for discussion. The motion passed.*

## **VII. NRP Implementation Report**

Rock presented the revised DMNA Phase II NRP Plan. She explained that since the last time the Board reviewed the document, she has added strategies under the goals and objectives. NRP Specialist initially said that it was OK for the DMNA to keep the Phase II Plan vague, and identify specific strategies in the future. However, Lickness shared the plan with NRP Attorney Michael Norton and he felt strongly that the DMNA needed to add strategy language. Norton did indicate that the strategies themselves could be vague, meaning the DMNA Board did not need to identify a specific project, group or organization to receive Phase II dollars at this time.

There was discussion regarding inviting representatives from the First Precinct and St. Stephen's to a meeting to get input regarding how to spend the Crime and Safety and Housing monies. (A meeting similar to that held with Cathy tenBroeke from Heading Home Hennepin and David King from Center for Energy and the Environment.) Christensen suggested having a meeting with Monica Nilsson from St. Stephen's in particular might be the best way for the DMNA Board to find out how to best help address the problem of homelessness in the Downtown neighborhoods. The other board members who participated in the shelter tour agreed that Nilsson could offer some good insight as to how the organization's Phase II NRP dollars could help tackle the homelessness issue.

*Christensen moved and Ewald seconded to approve the Phase II Plan as presented. Sweet called for discussion and advised that there are still significant revisions to be incorporated into the final version before it goes to the community for final approval. The motion passed.*

*Christensen moved and Klimek seconded a motion to schedule a meeting with Monica Nilsson from St. Stephen's on an upcoming Monday night. Sweet called for discussion. The motion passed.*

Christensen will contact Nilsson about meeting with the DMNA Board.

There was also discussion regarding when the DMNA Board should present the plan to the community. Rock suggested holding off on this decision for another month, or at least until such time the organization gets the go ahead to move forward with the approval process.

## **VII. Crime and Safety Update**

George Rosenquist thanked the DMNA Board for the plant that was sent to him while he was ill. He said that he greatly appreciated the gesture. He indicated that he did not have a crime and safety update for the meeting since there was no Court Watch meeting this month. Rosenquist did suggest that the Board should have a discussion regarding this year's National Night Out celebration. There was some brief discussion regarding which festivities to support, Sue Jahn's party in the North Loop neighborhood, or Brenda Langston's party in the Mill District.

## **VIII. Consideration of Minutes from March 9, 2010, Board meeting minutes**

*Christenson moved and Klimek seconded a motion to approve the March 9, 2010 Board meeting minutes. Sweet called for discussion. The motion passed with Rosenquist abstaining.*

## **IX. Consideration of the April 2010 Financial Report**

Rock reported on the FY 2010 Budget vs. Actual as of April 2010.

*Ewald moved and Christensen seconded a motion to receive and file the April 2010 Financial Reports. Sweet called for discussion. The motion passed.*

*Hauer moved and Christenson seconded a motion to approve the 2009 Federal Form 990, the MN Charitable Organization Reporting Form, and the \$25 MN filing fee. Sweet called for discussion. The motion passed.*

## **XI. Old / New / Other Business**

Sweet distributed the Outreach and Collaboration spreadsheet and asked Board members to provide an update on the respective organizations in which they are involved.

Sweet also gave an update on Board member Corey Kline's status.

**XII. Adjournment**

Being no further business, the meeting adjourned at 7:45 p.m.

Signed this \_\_\_\_\_ day of \_\_\_\_\_, 2010.

\_\_\_\_\_  
Chair

\_\_\_\_\_  
Secretary